



# NMSU Webinars

<http://webinars.nmsu.edu> • (575) 646-6143

## Microblogging in Education

Edmodo, Twitter and Yammer

Holly Rae Bemis-Schurtz & Cynthia Medina





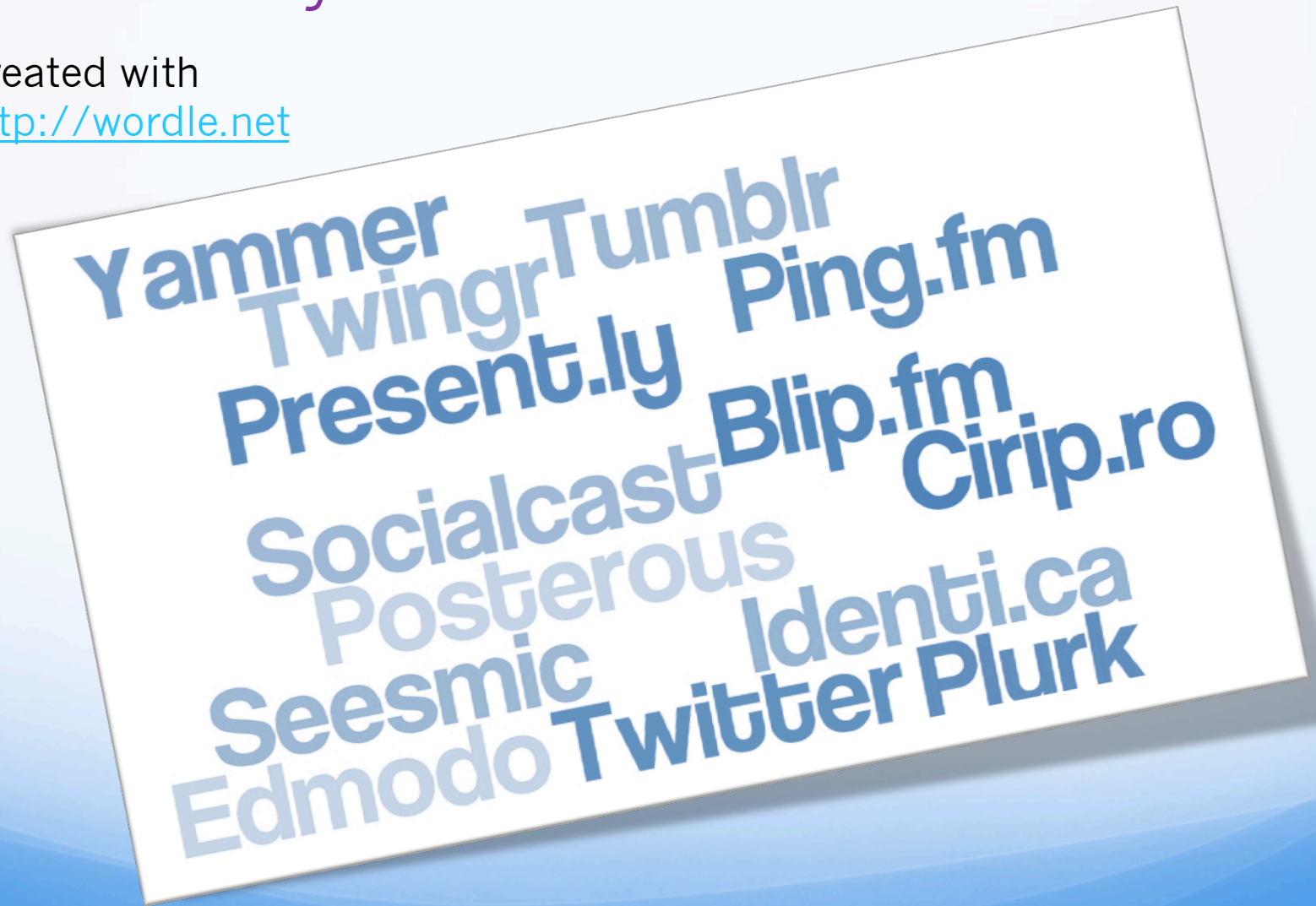


# A few popular networks

Which have you used or heard of?

Created with

<http://wordle.net>



# Objectives

- Demystify the lingo
- Uses for personal learning network
- Compare the tools
  - Explore Twitter, Yammer and Edmodo
- Consider educational uses at various levels
  - Elem, Secondary & Higher Ed

Post test: Can you understand a Twitter cartoon?



# Share status updates

What are you

- Doing
- Learning
- Reading
- Feeling
- .....

The image shows a screenshot of the Twitter interface. At the top, there is a navigation bar with links for Home, Profile, Find People, Settings, Help, and Sign out. The Twitter logo is on the left. Below it is a text input field with the placeholder text "What's happening?". To the right of the input field is a "140" character count. Below the input field is a "Latest" tweet from @nmste and @drjillbrown about a statewide network of elearning access and support. To the right of the input field is an "update" button. On the far right, there is a profile card for "retazens" (RETA Webinars) showing 196 tweets, 229 following, 278 followers, and 5 listed. Below the profile card is a "Four-square" advertisement.

Home Profile Find People Settings Help Sign out

twitter

140

What's happening?

update

Latest: What @nmste and @drjillbrown said, #saveidealnm ~ a statewide network of elearning access and support! 2 days ago

RETA Webinars **retazens** 196 tweets

229 following 278 followers 5 listed

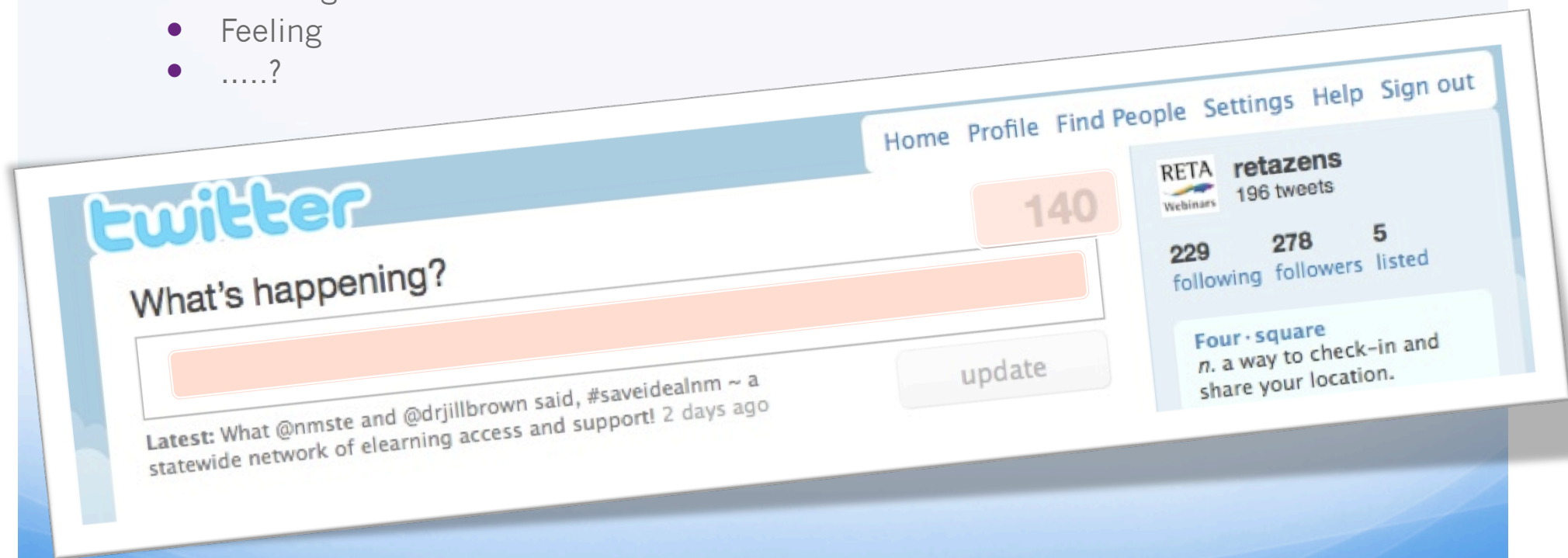
Four-square  
n. a way to check-in and share your location.



# Share status updates

What are you

- Doing
- Learning
- Reading
- Feeling
- .....



# Anatomy of a Tweet



# Follow others

Whose updates do you want to receive?

- Peers
- Influencers
- Valuable Sources

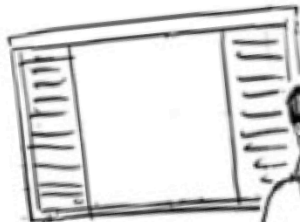
## Following Suggestions





TWITTER IN REAL LIFE:  
THE FOLLOW-BACK

JUST BECAUSE YOU  
FOLLOWED ME HOME  
DOESN'T MEAN I'M  
FOLLOWING YOU BACK.



HubSpot



**isteconnects**

+ Follow

Lists [dropdown] [settings]

Name isteconnects  
Web <http://www.isteco...>

2,087 following 3,025 followers 174 listed

Tweets 1,548

Favorites

Lists

@isteconnects/social-media

View all

Actions

block isteconnects  
report for spam

Following



View all...

RT @NMHS\_Principal: 14  
Technologies Educators Should  
Watch in 2010 (THE Journal)  
<http://bit.ly/8dowl3> #edtech

about 10 hours ago from TweetDeck

**GuyKawasaki** First tweet sent from space  
<http://om.ly/eVGy>

7:39 PM Jan 23rd from otweet  
Retweeted by **isteconnects** and 25 others

Happy National Handwriting Day! <http://bit.ly/5pdWqT>

9:24 PM Jan 23rd from web

**garystager** Jeff Piontek is the ISTE "crowd-sourced"  
keynote speaker for 2010

1:51 PM Jan 21st from web



# Intellagirl

+ Follow

Lists



Name Intellagirl

Location 39.164512,-86.508383

Web <http://www.intell...>

Bio Emerging technologies researcher in higher ed and executive ed.

1,067 following 3,062 followers 205 listed

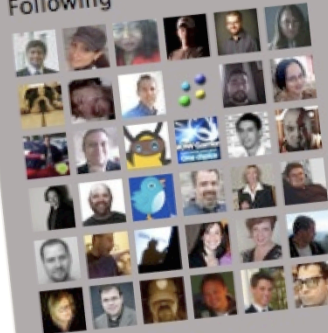
Tweets 10,114

Favorites

Actions

block Intellagirl  
report for spam

Following



View all...

Well, I'd like to upgrade my Prezi account to an Ed account but it won't let me bc I'm already using my .edu email address. confused

about 6 hours ago from TweetDeck

Jets coach = tantrum

about 7 hours ago from TweetDeck

@tdetrich this series of blog entries is the best <http://bit.ly/1f3HQ>

about 7 hours ago from TweetDeck in reply to tdetrich

@xirclebox what's on it?!

about 8 hours ago from TweetDeck in reply to xirclebox

Wishing I'd thought ahead and had football snack. Time to



# Experience the stream

- Signal
- Noise
- Serendipity

The image shows a screenshot of the Twitter home page interface. At the top, there is a navigation bar with links for Home, Profile, Find People, Settings, Help, and Sign out. The main content area features a 'What's happening?' text input field with a '140' character count and an 'update' button. Below the input field, a notification reads 'Latest: @NMSTE Thanks for sharing the update :D 22 minutes ago'. The tweet stream includes several tweets: a tweet from phlipper3000 about 'Snowy Organ Mountains' with a Flickr link; a tweet from laurapresently about a character named Royal; a retweet from Larryferlazzo of a tweet by @Gary\_Dashney about reading practice; and a tweet from RETA Webinars (@retazens) replying to @NMSTE. The right-hand sidebar contains a user profile for RETA Webinars (@retazens) with 198 tweets, 236 following, 279 followers, and 5 listed. Below the profile is a quote tweet: 'o-ver·heard·it n. a collection of eavesdroppers' tweets.' The sidebar also includes a 'Home' section with links for @retazens, Direct Messages (19), Favorites, and Retweets. At the bottom of the sidebar, there is a search bar, a 'Saved Searches' section with '#nmtie09', and a 'Lists' section with a description: 'Lists are timelines you build yourself, consisting of friends, family, co-workers, sports teams, you name it.' and a 'New list' link.

# twitter

140

What's happening?

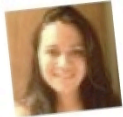
Latest: @NMSTE Thanks for sharing the update :D 22 minutes ago

update

## Home



**phlipper3000** Snowy Organ Mountains <http://flic.kr/p/7yf6lJ>  
2 minutes ago from Flickr



**laurapresently** The character Royal in The Royal Tenenbaums reminds me of my father. "I got jacked by the IRS." hahahaha  
12 minutes ago from web



**Larryferlazzo** RT @Gary\_Dashney: Reading Practice Can Strengthen Brain 'Highways' <http://bit.ly/5uWLSn>  
21 minutes ago from Seesmic



**retazens** @NMSTE Thanks for sharing the update :D  
22 minutes ago from web in reply to NMSTE



**NMSTE** RT @retazens: free #retawebinar Microblogging in Education ~ Monday at 4:30 pm MT ~ register at <http://webinars.nmsu.edu/detail.cfm?id=73>  
23 minutes ago from TwitterRide in reply to retazens



**wfryer** New blog post: Offline, mobile-friendly webpages on



**retazens**  
198 tweets

236

279

5

following followers listed

*o-ver·heard·it*  
*n.* a collection of eavesdroppers' tweets.

## Home

@retazens

Direct Messages 19

Favorites

Retweets

Search



Saved Searches

#nmtie09

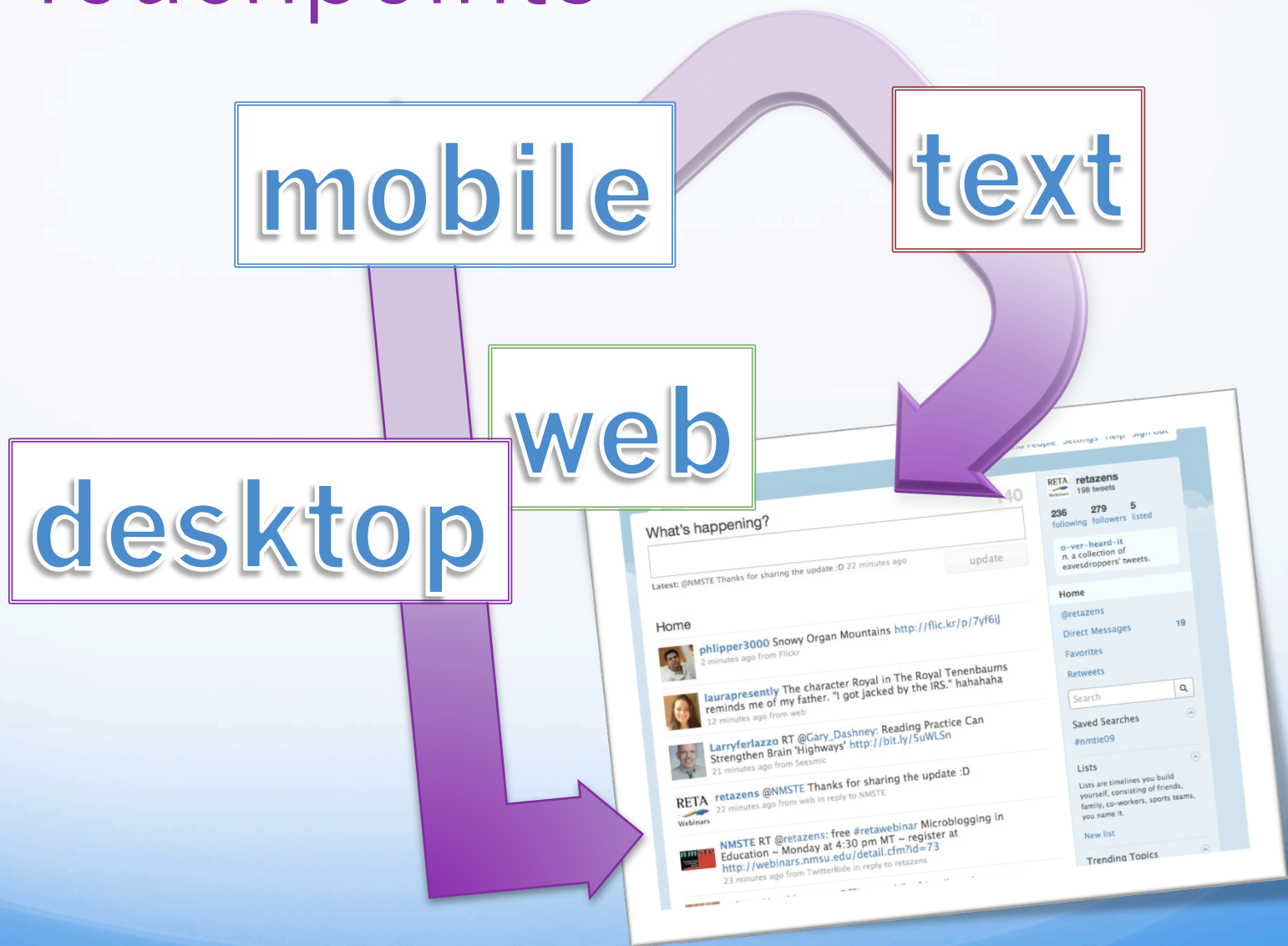
## Lists

Lists are timelines you build yourself, consisting of friends, family, co-workers, sports teams, you name it.

New list

Trending Topics

# Touchpoints






# Meaning in the stream

- @username = ‘at reply’



**Perry Hewitt**



I have experience with and passion for solving the equation of marketing + technology + language for organizations and their audiences. Know my way around P2P, PHP, PPC, and a P&L.

Email:  
[perryhewitt@gmail.com](mailto:perryhewitt@gmail.com)

GTalk:  
perryhewitt

Twitter:  
@perryhewitt

**twitter** Login Join Twitter!

Am learning about avatars (the VR kind, not the blue blockbuster movie kind) from [@berkmancenter](#) Live webcast: <http://bit.ly/tm3e>

about 1 hour ago from TweetDeck

 **perryhewitt**  
Perry Hewitt

© 2009 Twitter About Us Contact Blog Status Goodies API Business Help Jobs Terms Privacy

# Meaning in the stream

- RT= retweet



The image is a screenshot of a Twitter interface. At the top, the Twitter logo is visible on the left, and navigation links for Home, Profile, Find People, Settings, Help, and Sign out are on the right. The main content area features a tweet from user 'jeffryes' (Larry Jeffryes) which is a retweet of a tweet from '@goaztea'. The retweeted text reads: 'RT @goaztea: AzTEA had Tony Vincent (<http://tonyvincent.net>) as Keynote at the Teaching & Technology (T&T) Conference in Tucson - Great Job!'. The tweet is timestamped 'about 13 hours ago from Seismic' and includes 'Reply' and 'Retweet' options. On the left side of the tweet, there is a sidebar with the text 'Also check out sites related to jeffryes:' followed by links to 'www.twitter.com/nmste', 'reta.nmsu.edu', 'www.nmste.org', and 'www.lanl.gov'. At the bottom of the page, there is a footer with copyright information and various utility links like 'About Us', 'Contact', 'Blog', 'Status', 'Goodies', 'API', 'Business', 'Help', 'Jobs', 'Terms', and 'Privacy'.

twitter Home Profile Find People Settings Help Sign out

Also check out sites related to jeffryes:  
[www.twitter.com/nmste](http://www.twitter.com/nmste)  
[reta.nmsu.edu](http://reta.nmsu.edu)  
[www.nmste.org](http://www.nmste.org)  
[www.lanl.gov](http://www.lanl.gov)

RT @goaztea: AzTEA had Tony Vincent (<http://tonyvincent.net>) as Keynote at the Teaching & Technology (T&T) Conference in Tucson - Great Job!

about 13 hours ago from Seismic Reply Retweet

jeffryes  
Larry Jeffryes

View Twitter in: Standard | Mobile  
© 2009 Twitter About Us Contact Blog Status Goodies API Business Help Jobs Terms Privacy

# Meaning in the stream

- #hashtags = tags, keywords





#edchat

Search

[Advanced Search](#)

0.03 seconds

## Realtime results for #edchat



**colonelb:** RT [@DeronDurlinger](#): What Bill Gates is learning online <http://bit.ly/759Y0h> (expand) Pretty cool stuff. [#edchat](#) [#education](#)  
less than a minute ago from *TweetDeck* · [Reply](#) · [View Tweet](#)



**ShiftParadigm:** My traveling companion [@mario\\_grasso](#) just tried to trade me for 20 camels and one skinny goat. [#edchat](#) [#camel](#)  
less than a minute ago from *web* · [Reply](#) · [View Tweet](#)



**yourjoyismylow:** Talking about [#language](#): New BLOG post on STARS AND CLOUDS <http://bit.ly/74Rg6L> (expand) [#edchat](#) [#education](#)  
1 minute ago from *TweetDeck* · [Reply](#) · [View Tweet](#)



**tbakernwp:** RT [@reward75](#): National Lab Day matches teachers with scientists and engineers to mentor projects. <http://bit.ly/61m9ye> (expand) [#edchat](#) [#lrnchat](#)  
6 minutes ago from *TweetDeck* · [Reply](#) · [View Tweet](#)



**reward75:** National Lab Day matches teachers with scientists and engineers to mentor projects. <http://bit.ly/61m9ye> (expand) [#edchat](#) [#lrnchat](#)  
7 minutes ago from *TweetDeck* · [Reply](#) · [View Tweet](#)



**Katelbr:** New Post: Personality Types: <http://bit.ly/5SGewT> (expand) [#edchat](#)  
11 minutes ago from *web* · [Reply](#) · [View Tweet](#)

- [Feed for this query](#)
- [Tweet these results](#)

Show tweets written in:

- Trending topics:**
- [#NowPlaying](#)
  - [#MusicMonday](#)
  - [Haiti](#)
  - [#mm](#)
  - [#doesntmeanyourblack](#)
  - [#idothat2](#)
  - [Shorty Award](#)
  - [Saints](#)
  - [Super Bowl](#)
  - [Bookmark Sync](#)

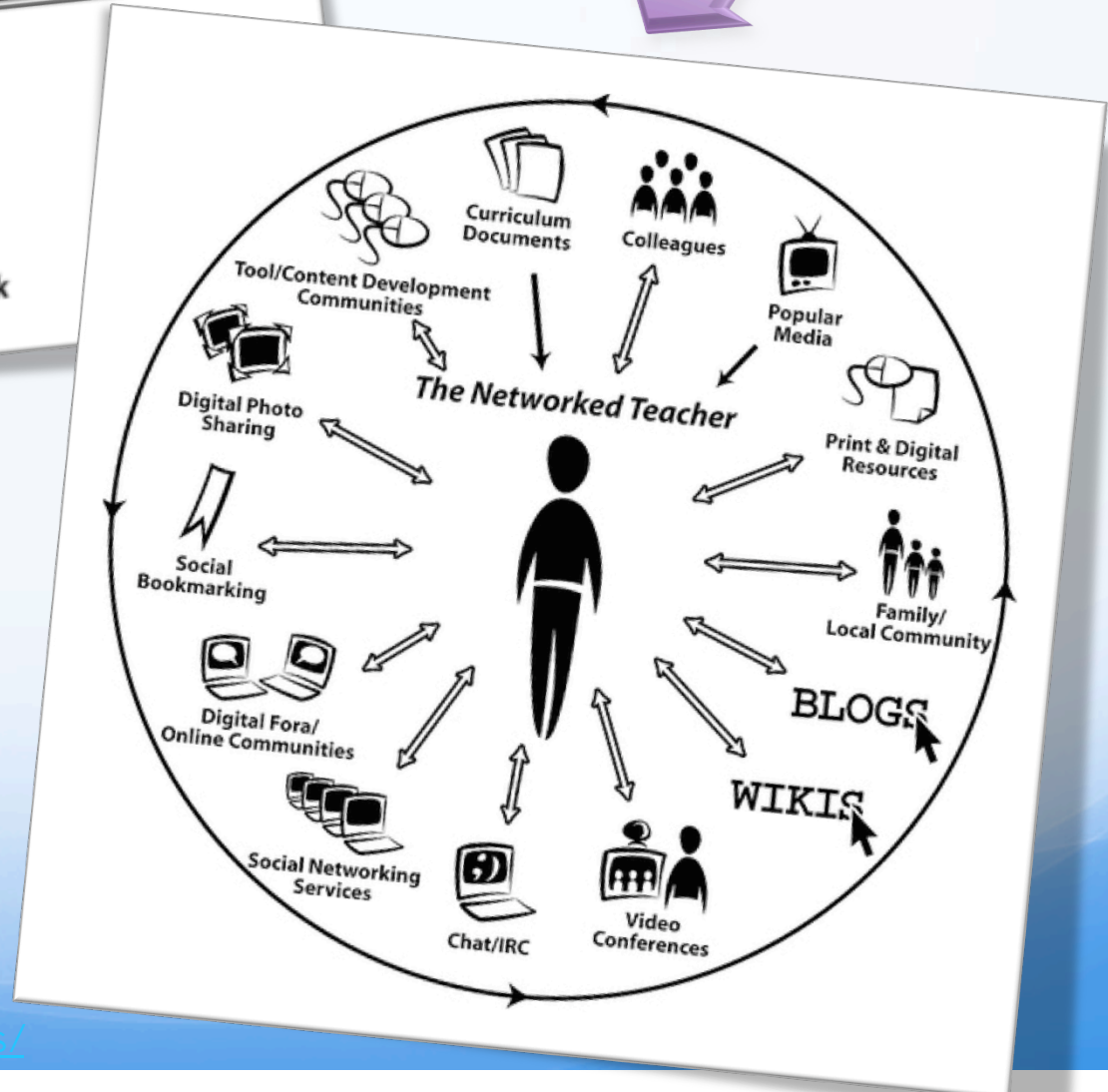
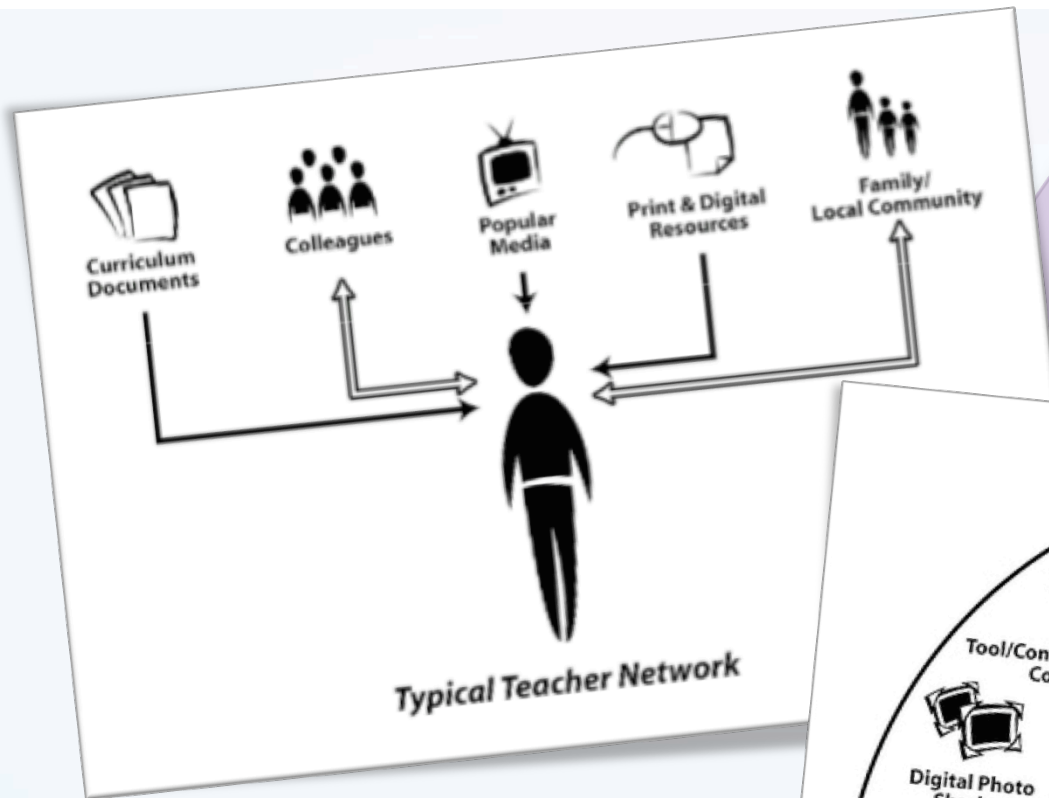
- Nifty queries:**
- [cool filter:links](#)
  - ["is down"](#)
  - [movie :\)](#)
  - ["happy hour" near:SF](#)
  - [#haiku](#)
  - ["listening to"](#)
  - [love OR hate](#)



# Let's do it

@replies  
#hashtags  
RT

What's happening?



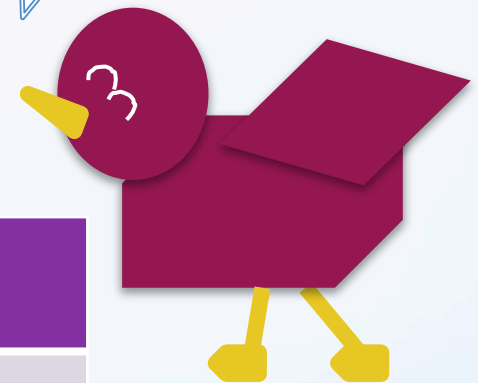
Alec Couros (@courousa)

<http://educationaltechnology.ca/couros/>



- Follow influential people
- Crowdsourcing
- Instant messaging
- Conference backchannel
- Communicate via text during web downtime
- Track breaking news
- Serendipitous and/or instant collaboration
- Locate sources
- Lend or receive support

How could someone use Twitter as a Personal Learning Tool?

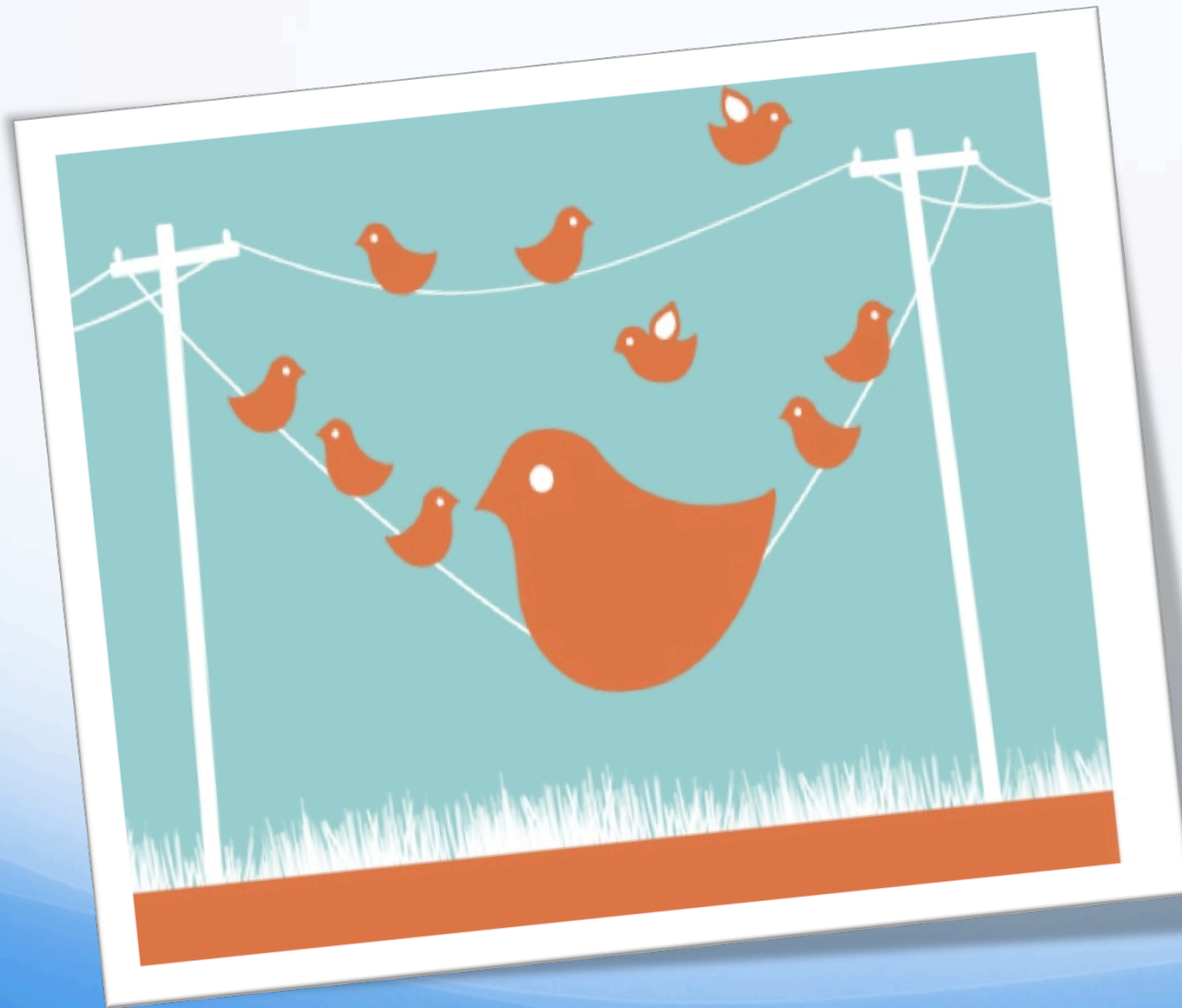


### Personal Learning Suggestions

<http://delicious.com/hollyrae/microblogging+education>



# Educational Paradise?



flickr®

[Home](#) [The Tour](#) [Sign Up](#) [Explore](#) ▾

**Mykl Roventine uses Flickr – so can you!**

Flickr is a great way to stay in touch with people and explore the world. It's free



**Mykl Roventine's photostream** [BFO](#)

[Collections](#) [Sets](#) [Tags](#) [Map](#) [Archives](#) [Favorites](#) [Profile](#)

<http://www.flickr.com/photos/myklroventine/2537309848/>

# Considerations about Twitter itself

- API Vulnerabilities
- Google Results
- Location Awareness

Google site:twitter.com schools district twitter Search [Advanced Search](#) [Preferences](#)

Web [+ Show options...](#)

**[Broward Schools \(browardschools\) on Twitter](#)**  
We are Broward County Public **Schools**, the 6th Largest **District** in the Nation. ... The Broward County **School District** Selected to Receive Prestigious HP ...  
[twitter.com/browardschools](#) - [Cached](#) - [Similar](#) - [🗨](#) [📄](#) [✕](#)

**[EUSD Schools \(EUSD\) on Twitter](#)**  
Name EUSD **Schools**; Location Escondido, CA; Web <http://www.eusd4k...> Bio We are the Escondido Union **School District**, a K-8 **district** in North San Diego County ...  
[twitter.com/eusd](#) - [Cached](#) - [Similar](#) - [🗨](#) [📄](#) [✕](#)

**[School District 51 \(district51\) on Twitter](#)**  
**district** in Western Colorado, serving 22300 students.  
[trict51](#) - [Cached](#) - [Similar](#) - [🗨](#) [📄](#) [✕](#)

**[District \(LeeSchools\) on Twitter](#)**

ÜberTwitter

Home

Navigation  
Contact  
FAQ - Please read  
Open Beta

Location

Map Sat Hyb

Place  
Country Club

Emma Long Metropolitan Park

Lost Creek

Fazio Foothills Barton Creek  
Crenshaw Cliffs at Barton Creek  
Lost Creek Country Club  
Barton Creek Greenbelt

West Austin  
Lions Municipal Golf Course  
West Lake Hills  
Rollingwood  
Metropolitan Park

Austin

North Lamar  
Windsor Hills  
Heritage Hills  
University Hills and Windsor Park  
Morris Williams Golf Course  
Llano Boggy Creek  
Old West Austin  
University of Texas Austin  
Zaker Metropolitan Park  
Holly  
Govalle  
Johnston Terrace

**@smearbagel tweet at him !!**  
Austin Texas 78746 United States  
(accurate to within 1205.0 meters)

More posts by stalker | More posts at this place

Map Satellite Hybrid

© 2008 Google

POWERED BY Google




United Kingdom  
Danmark  
Polska  
Belarus  
Deutschland  
Ukraine

# Responsible Use Considerations

- How will students access/use Twitter?
- Who provides support?
- What else will students do with this?
- What policies are in place?
  - Cyberbullying committee, anonymous reporting
  - Responsible use agreement
  - Parental consent, student assent
- How will account(s) be administered?
  - Blocking, following, privacy



# A few to compare

Microblogging Tool	Scope of Network	Notable Features	Touchpoints
 <a href="http://www.twitter.com">http://www.twitter.com</a>	Global	<ul style="list-style-type: none"> <li>•Integration</li> <li>•User lists</li> <li>•Sizeable educator presence</li> <li>•Private account option</li> </ul>	<ul style="list-style-type: none"> <li>•SMS/Text</li> <li>•Mobile</li> <li>•Desktop</li> <li>•Web</li> <li>•API</li> </ul>
 <a href="http://www.yammer.com">http://www.yammer.com</a>	Organizational  (ie: shared email domain)	<ul style="list-style-type: none"> <li>•Closed network</li> <li>•Built in groups</li> <li>•File sharing</li> <li>•Link indexing</li> </ul>	<ul style="list-style-type: none"> <li>•SMS/Text</li> <li>•Mobile</li> <li>•Desktop</li> <li>•Web</li> <li>•Email</li> </ul>
 <a href="http://www.edmodo.com">http://www.edmodo.com</a>	Classroom  (invited students only)	<ul style="list-style-type: none"> <li>•Educator network</li> <li>•Closed network for students</li> <li>•Microclassroom (Grades, Calendar, Assignments)</li> <li>•Private &amp; Public Feed</li> <li>•Allows embedding and file sharing</li> </ul>	<ul style="list-style-type: none"> <li>•SMS/Text</li> <li>•Mobile</li> <li>•Web</li> <li>•Email</li> </ul>

Have an account? [Sign in](#) 



# twitter™

Share and discover what's happening right now, anywhere in the world.


See what people are saying about...


Search


Join the conversation

[Sign up now](#)

POPULAR TOPICS BY THE MINUTE, DAY, AND WEEK 

 [Haiti](#) [Glee](#) [Happy Australia Day](#) [Justin Bieber](#) [#nowplaying](#) [#musicmonday](#) [#mm](#)

 [Haiti](#) [RIP Johnny Depp](#) [Justin Bieber](#) [pregnancy pact](#) [Vikings](#) [Jets](#) [Shorty Award](#) [Betty White](#) [Stoke](#)

 [Haiti](#) [Shorty Award](#) [Justin Bieber](#) [Jersey Shore](#) [Hope for Haiti Now](#) [Massachusetts](#) [Dear Internet](#) [Scott Brown](#) [MLK](#)



New to Twitter?

[Sign up now](#)

Have an account?

[Sign in](#)

# twitter™

Share and discover what's happening right now, anywhere in the world.

See what people are saying about...

Search

## Realtime results for **education**



[onlinecourse](#) Four Environmentally Conscious Online Schools: <http://bit.ly/HwiCT> [#education](#) [#green](#) [#going-green](#)

half a minute ago from TweetDeck



[sandyratliff](#) UVA-Wise Technology Symposium 2009, October 22 Wise, Virginia. Details at <http://ow.ly/qzqK> Industry, community & **education** leaders

half a minute ago from HootSuite



[chris\\_shattuck](#) I just added my video tutorials to <http://btutorials.com>. There's almost 150 posted, check it if you feel like a dose of Drupal **education**.

half a minute ago from Tweetie



[LisaWesterfield](#) Vampire **education**: a book review of 'Vampire Academy' by Richelle Mead - <http://shar.es/12ixr>

## Trending topics

[#Whateverhappenedto](#)

[#ISayNo](#)

[AT&T](#)

[#ChurchMusic](#)

[#craigferguson](#)

[ODST](#)

[Jay-Z](#)

[Tyra](#)

[Sydney](#)

[Fall](#)

### Search tip

Use **near:** immediately before a location (or a zip code) plus






Yammer

Product Customers Buzz Log In

Connect and share with the people  
in your company or organization

Enter your work email

Join

 Networks are private: a valid company email is required to join.

Your Corp

What are you working on?

Update



Phil Spitzer (phil@yammer-inc.com) has been #added to the YourCorp network by @rahul.  
2 months ago - Reply - Like - More



Keith McCarty in reply to Ashiya Mosier: @ashiya I agree! Yammer has also helped crowdsource my marketing efforts.  
3 months ago - Reply - Like - More



Ashiya Mosier: Yammer has greatly improved our cross departmental communication while reducing the amount of

Used at over **50,000** businesses worldwide:



AMD

FOX INTERNATIONAL CHANNELS

HILL & KNOWLTON



Nationwide

Starcom MediaVest  
GROUP

SUNGARD

Yammer © 2010 [Switch to mobile version](#)

[About](#) [Pricing](#) [Applications](#) [API](#) [Terms](#) [Privacy](#) [Blog](#) [Forum](#) [Help](#)

### Share something with **My Colleagues** ▾

**Update**

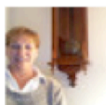
 [Attach File](#)

You have 4 pending group requests. Please view them on the [invitations page](#).

### My Feed



**Bethany Bovard:** woo hoo - i figured out how to access my separate networks  
5 hours ago · [Reply](#) · [Like](#) · [More](#)



**Sandy Johnson:** Kerry and I went to Blackboard training--=what fun! We are learning how to manage our own portal. More to come.....Go RETA!  
1 day ago · [Reply](#) · [Like](#) · [More](#)




Welcome  
**Julia Parra** (edit)

 **My Feed**

 [Received](#)

 [Direct Messages](#)

 [Sent](#)

 [Liked](#)

 [Bookmarked](#)

 [All](#)

 [RSS](#)

 [Groups](#) ▾



Search



Home Profile Members Groups Org Chart Admin

Invite Your Colleagues

# Groups [Create new group](#)

All Groups (3)

My Groups

All A B C D E F G H I J K L M N O P Q R S T U V W X Y Z

## Groups

Messages

Members



**PVIA**

Podcasting & Vodcasting for Improved Achievement

4

1



**C21CL**

Consortium for 21st Century Learning

2

3



**BeBOLD**

Blackboard for eBlended Online Learning Development (BeBOLD) will provide grade 3-12 teachers with professional development for eblended/online teaching and curriculum deve...

0

1

Yammer

We've found 5 new colleagues for you to follow.

What are you working on?

- Julia Parra**  
 Creating a ppt for helping RETAzens join Yammer :)  
 7 minutes ago [reply](#) [like](#) [delete](#)
- Bethany Bovard**  
 woo hoo - i figured out how to access my separate networks  
 6 hours ago [reply](#) [like](#)
- Sandy Johnson**  
 Kerry and I went to Blackboard training--what fun! We are learning how to manage our own portal. More to come.....Go RETA!  
 1 day ago [reply](#) [like](#)
- Holly Rae Bemis-Schurtz**  
 'Stop! Yammer Time' Firefox extension reminds you to #yam regularly; quickly elicited LOL is completely optional  
<http://friendfeed.com/hollyrae>

My Feed  
 Received  
 Direct Messages  
 Sent  
 Liked  
 Bookmarked  
 All  
 RSS  
 Groups  
 Colleagues  
 Accounts  
 Preferences  
 Collapse



[RETAzens] Your Yammer activity for Monday, January 25

Reply Reply All Forward Junk Print Delete To Do Categories Projects Links

From: Yammer <yammer@yammer.com>  
Reply-To: noreply@yammer.com  
Date: Monday, January 25, 2010 9:18 AM  
To: Holly Rae Bemis-Schurtz <hollyrae@nmsu.edu>  
Subject: [RETAzens] Your Yammer activity for Monday, January 25

---

### The RETAzens Network

[Holly Rae Bemis-Schurtz](#), [redacted] and 6 others added messages to the RETAzens network. Here are the latest 3 updates:

**Holly Rae Bemis-Schurtz:** Wow! Yammer has been very active. How exciting! I just dipped into the registration data for today's [#retawebinar](#) and I noticed many of you will be there. Just a reminder and the information in case you need it. Edmodo, Twitter and Yammer: Microblogging in Education Monday January 25, 2010 4:30 PM (Mountain time) To access this event, you will sign in as a guest at the URL: <http://nmsu.na5.acrobat.com/microblogineduc/> Plan to join us 15-20 minutes prior to the start time to configure your computer. To participate speakers are required. A simple computer microphone and/or headset is ideal for complete interaction. A webcam is optional. If you have never used Adobe Acrobat Connect Professional, please test your connection at: Adobe Acrobat Pro Support Center <[https://admin.acrobat.com/common/help/en/support/meeting\\_test.htm](https://admin.acrobat.com/common/help/en/support/meeting_test.htm)>; If you have questions or need tech assistance, please contact Cissy Lujan-Pincomb, Miley Grandjean, or Cynthia Medina at [webinars@nmsu.edu](mailto:webinars@nmsu.edu) or call 575. 646.6143. For more event info, please visit <http://webinars.nmsu.edu/detail.cfm?id=73>  
08:39 AM - reply

[redacted] reply to Holly Rae Bemis-Schurtz: Looking forward to today's webinar! :) 08:47 AM - reply

[redacted] has worked on their softchalk today?

[redacted] I haven't yet! Finishing up lesson plans, but my goal is to work on BeBold everyday even if its just

[redacted] my goal too. I am going to try to at least log in for a few minutes every day 04:58 PM - reply

[redacted] worked on it today. 06:44 PM - reply

[redacted] would really be beneficial for my team. Thanks!

[View all messages on Yammer.com »](#)

---

### BeBOLD

[Sandra Johnson](#) added messages to the BeBOLD Group. Here are the latest 2 updates:

**Sandra Johnson:** Let me try that again-my hashtag didnt' take! [#blackboardtips](#) check out this site for great ideas on using Blackboard <http://www.ats.neu.edu/bbblog/>  
04:11 PM - reply

**Sandra Johnson:** [#blackboardtips](#) Check out this blog-full of ideas for blackboard users! <http://www.ats.neu.edu/bbblog/>  
04:09 PM - reply

[View all messages on Yammer.com »](#)

Schedule "Send & Receive All" will run in less than a minute



# Educational Activities

- Gathering data
- Creative story theme
- Polls
- Word literacy
- Communicating with experts
- Online scavenger hunts
- Fact share
- Research repository
- Informal assessment
- Online debates
- Geo Hunt
- Current Events

From **@drwetzell**

[http://teachingtechnology.suite101.com/article.cfm/12\\_expert\\_twitter\\_tips\\_for\\_the\\_classroom](http://teachingtechnology.suite101.com/article.cfm/12_expert_twitter_tips_for_the_classroom)

Shared by **@joshmsilver**

*“The use of twitter for improving student learning also requires movement beyond just collaborating with other teachers, pedagogical self-reflection, and professional development activities. It is essential to involve students in social network activities focused on research, data gathering, communicating with experts, examining other points of view, and dialogue within all curriculum areas using online resources.”*

~ David R. Wetzel

From **@drwetzel**

[http://teachingtechnology.suite101.com/article.cfm/12\\_expert\\_twitter\\_tips\\_for\\_the\\_classroom](http://teachingtechnology.suite101.com/article.cfm/12_expert_twitter_tips_for_the_classroom)

Shared by **@joshmsilver**

# A few more ideas for Secondary Education

- Collaborative writing
- Collaborative research
- Real time reflections
- Communicate with subject matter experts
- Crowdsourcing
- Follow or research live events
- Providing 'lifeline' assistance/support
- Opt in text notifications
- Easy web page updates

<http://delicious.com/hollyrae/microblogging+education>

<http://nmtipresentation.pbworks.com>

# Higher Education

- In-course backchannel
- Student support
- Listening for feedback
- Research, collaborative space

*Recommended resource*

<http://www.youtube.com/watch?v=6WPVWDkF7U8>



The screenshot shows a YouTube video player interface. The video title is "The Twitter Experiment - UT Dallas". The video features Dr. Monica Rankin, a professor of History at UT Dallas, speaking in a classroom setting. The video player includes a search bar at the top with the text "monica rankin twitter youtube", navigation links for "Home", "Videos", "Channels", and "Shows", and a "Search" button. The video player itself shows a progress bar at 0:17 / 5:18, a volume icon, and a "360p" resolution indicator. Below the video player, there is a description: "Dr. Monica Rankin - Professor of History, The University of Texas at Dallas - School of Arts and Humanities". To the right of the video player, there is a user profile for "kesmit3" with a "Subscribe" button and a description of the video. Below the user profile, there are sections for "More From: kesmit3" and "Related Videos" with thumbnails for other videos.





## FreedomHigh

+ Follow



**FREEDOM HIGH SCHOOL-Open House: Thursday, October 1 from 4:00p-7:00p.**

6:13 PM Sep 25th from web

Chorus Booster Club is selling Christmas Ornaments. They are \$7.00 or 2 for \$10.00. To purchase please email Marlene at loons3@verizon.net.

8:31 AM Sep 19th from web

Check out the Freedom Web Site for information regarding the 2009-2010 Open House.

7:38 PM Jul 14th from web

Additional Summer reading has just been posted at <http://freedom.mysdhc.org>.

2:38 PM Jun 11th from web

Freedom will be open this summer Monday-Thursday from 7:45a-5:45p.

4:00 PM Jun 3rd from web

Name Freedom High School  
Location Tampa, FL  
Web <http://freedom.my...>  
Bio Freedom High School, Hillsborough County Public Schools

0 following 433 followers

Tweets 24

Favorites

Actions

block FreedomHigh  
report FreedomHigh for spam

Following

RSS feed of FreedomHigh's tweets

# News and Updates



Attendance? Really?

# Possible Backchannel?

S1: wht's 4 lunch? I'm staving!

S2: NFW I'm readg that @\$ Chapter 7. Hes got 2 B Sh\*ttin' me!

S3: "History is writn by th winners?" DUH!

S4: I get out of her class 5th period, dude! S\*cks 2 B U!

S4: @S1 its only 9:30 dude! U cnt B hungry alrdy U pig!

S2: Any1 know if any of ths @\$% in Ch 7 will B on the test?

S1: @S3 No duh! Who ELSE wld write it. Hes so lame!

# Collaborative Research



## Latin II: Caesar - Parsing Verbs

Objective: Students will analyze verb forms in book one of the Gallic Wars and create a collaborative reference list for future use on translation quizzes.

Essential Question: What are the distinguishing features of Latin verb morphology?

Resources: [Caesar at the Latin Library](#), the [Perseus Project](#), [Notre Dame Online Latin Dictionary](#), [Whitaker's Words](#), [Diigo](#), [Twitter](#), [Twitter Search](#), Class Wiki

Length: one 45 minute period

### Directions:

- You will be working in pairs; please use #CaeGW as your Twitter hashtag.
- Find the text online at the Latin Library. Going around the room counterclockwise, each pair should take a paragraph as their own.
- Identify and parse each verb in your paragraph. Use Diigo to highlight each verb and to write in an annotation box your parse (person, number, tense, voice, mood, infinitive, and meaning) as well as the tense, mood, and number markers.
- When you are finished your annotations, please check your work using the hyperlinked verbs on the Perseus Project text and write any corrections as a second series of Diigo annotations.
- Annotations completed, please Tweet your completed parsed verbs using the hashtag.
- Once finished, we will go through Twitter Search and check each of your parsed verbs.
- This week's class captain will then cut-and-paste the final checked version into the class wiki for future reference during translation quizzes.
- As the captain is completing the wiki, each pair should write a statement answering the day's essential question. Please Tweet your statement to the hashtag.
- We will review the Tweeted statements, discuss, choose the best, and apply that to the new section we have made today on our class wiki.



# Collaborative Assessment

- Students have access to texts and translation tools
- Allowed to use Twitter to ask questions and offer help
- Instructor can listen and contribute if assistance is needed
- Each student translates a different part of the passage
- One score to entire class as long as equal contributions to the hashtag
- Students shared resources and translations by linking to blogs
- All discussion had to take place on Twitter.

<http://teachpaperless.blogspot.com> from  
@teachpaperless



The image is a screenshot of a blog post from TeachPaperless. At the top, the logo "TeachPaperless" is displayed in a stylized font, with the tagline "helping teachers create paperless classrooms" underneath. The main image shows ancient stone ruins in a valley. Below the image, the date "WEDNESDAY, APRIL 29, 2009" is visible. The title of the post is "Latin Test via Twitter". The text of the post describes a pre-test activity for Latin II students involving translating sections of Book I of the Gallic Wars. It mentions resources like "Latin Library" and "Perseus". To the right of the text are icons for Twitter and a "Subscribe in a reader" button.

TeachPaperless  
helping teachers create paperless classrooms

WEDNESDAY, APRIL 29, 2009

**Latin Test via Twitter**

As I'm writing this, my Latin II students are taking a pre-test translating sections of Book I of the Gallic Wars. I allow them to open the text on [Latin Library](#), a tab of one or both of two solid [online Latin dictionaries](#), and a tab of the [hyperlinked-grammar version of the text in Perseus](#). For the test, they won't be able to use Perseus.

I also let them use [Twitter](#) to ask each other questions and give each other help. I follow the Tweets and can easily swing into action to help with a tricky verb form or a misconstrued phrase; in addition, during the pre-test sessions, the students themselves will often cite websites in their Tweets to be included in our ongoing hyperlinked

FOLLOW @TEACHPAPERLESS

Subscribe in a reader

# School Presence

Be aware of information posted which is best kept private

- room numbers
- names/photos
- details)

twitter

Home Profile Find People Settings Help Sign out

**AltaraElem**  
KITTYHAWKS

+ Follow

Name Altara Elementary  
Location Sandy, Utah  
Web <http://www.altara...>  
Bio Altara Elementary serves about 700 students in the newly formed Canyons School District. We also have some of the best teachers around!

7 following 86 followers

Tweets 100

Favorites

Actions  
block AltaraElem  
report AltaraElem for spam

Following

RSS feed of AltaraElem's tweets

Principal Jameson stopped by Chick-Fil-A at 7 PM and ordered a #4. Mrs. Park was there as well as many families for Altara's Spirit Night!  
7:47 PM Oct 15th from Tweetie

<http://twitpic.com/Inhyd> – Skins hanging inside a nomadic plains Indian Tipi.  
2:57 PM Oct 15th from TwitPic


<http://twitpic.com/Inhf1> – Native American Presentation for 3rd grade today!  
2:53 PM Oct 15th from TwitPic

Chick-Fil-A will donate 5% of sales to Altara's PTA from 5-7 PM today. We appreciate this business partner. Come and support us!  
7:59 AM Oct 15th from Tweetie

School Community Council Mtg. today at 5:30 PM in Altara's Media Center. We will be training new the SCC members. Parents always welcome.  
7:59 AM Oct 15th from Tweetie

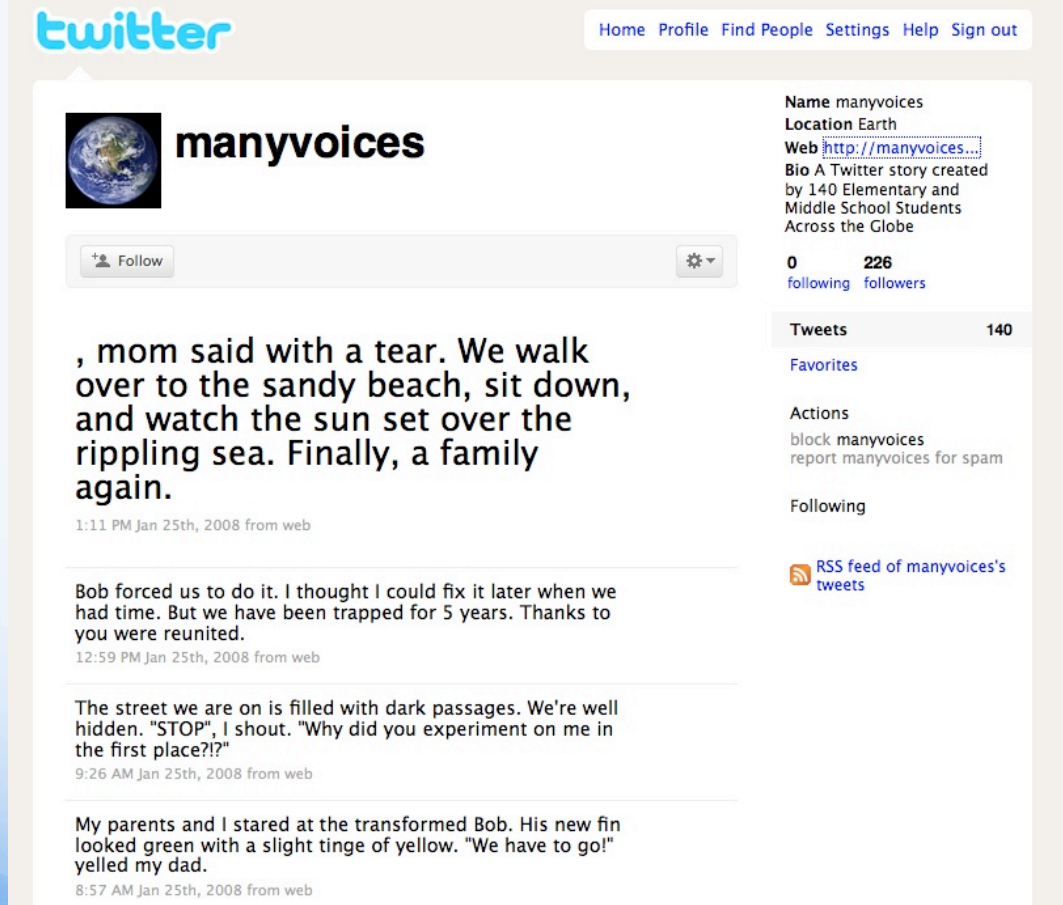
# Classroom Presence Possibilities

- Opt in network for parents and family members
- Send reminders about homework or announcements
- Microblog of classroom events



The image shows a screenshot of a Twitter profile for a user named "Room302". The profile includes a header with the Twitter logo and navigation links (Home, Profile, Find People, Settings, Help, Sign out). The profile name is "Room302" with a bio that reads "Room 302". Below the name is a "Follow" button and a settings icon. The main content area displays three tweets. The first tweet is: "In library we sat on the bench, & listened to a book called 'Lily's Purple Plastic Purse' by Kevin Henkes. We read books & checked them out." followed by "about 2 hours ago from web". The second tweet is: "We read 'The Legend of Spookley, the Square Pumpkin' by Joe Troiano. We made pumpkins that were different shapes, colors, and sizes." followed by "about 2 hours ago from web". The third tweet is: "In math we added numbers. We counted the numbers and found how much they made. On the back we had to do 3 equations that made ten." followed by "about 24 hours ago from web". The fourth tweet is: "In science, we balanced crayfish on one finger with clothespins. Some people balanced them on their noses. We had to find the balance point." followed by "about 24 hours ago from web". On the right side of the profile, there is a sidebar with the following information: Name Room302, 11 following, 63 followers, 573 Tweets, Favorites, Actions (block Room302, report Room302 for spam), Following (a grid of 10 user avatars), and an RSS feed link for Room302's tweets.

# Collaborative Writing



The screenshot shows a Twitter profile for 'manyvoices'. The profile picture is a globe. The bio states: 'A Twitter story created by 140 Elementary and Middle School Students Across the Globe'. The profile has 0 following and 226 followers. There are 140 tweets. The most recent tweet reads: ', mom said with a tear. We walk over to the sandy beach, sit down, and watch the sun set over the rippling sea. Finally, a family again.' It is dated 1:11 PM Jan 25th, 2008. Below it is another tweet: 'Bob forced us to do it. I thought I could fix it later when we had time. But we have been trapped for 5 years. Thanks to you were reunited.' dated 12:59 PM Jan 25th, 2008. A third tweet: 'The street we are on is filled with dark passages. We're well hidden. "STOP", I shout. "Why did you experiment on me in the first place!?"' dated 9:26 AM Jan 25th, 2008. The final tweet: 'My parents and I stared at the transformed Bob. His new fin looked green with a slight tinge of yellow. "We have to go!" yelled my dad.' dated 8:57 AM Jan 25th, 2008.

1




## The Creature

In the depths of New York City, on top of the Empire State Building, a creature rested. That creature was me. As I felt my life slipping away from me, I could barely remember a time when I was happy. I remembered my friends and family like a dream. I couldn't see because it was so foggy. What was I going to do? Where could I go? Maybe I'd slowly creep away tonight while the city slept and make my way back to the depths of the ocean, a place I called home.

1



# A few to compare

Microblogging Tool	Scope of Network	Notable Features	Touchpoints
 <a href="http://www.twitter.com">http://www.twitter.com</a>	Global	<ul style="list-style-type: none"> <li>• Integration</li> <li>• User lists</li> <li>• Sizeable educator presence</li> <li>• Private account option</li> </ul>	<ul style="list-style-type: none"> <li>• SMS/Text</li> <li>• Mobile</li> <li>• Desktop</li> <li>• Web</li> <li>• API</li> </ul>
 <a href="http://www.yammer.com">http://www.yammer.com</a>	Organizational  (ie: shared email domain)	<ul style="list-style-type: none"> <li>• Closed network</li> <li>• Built in groups</li> <li>• File sharing</li> <li>• Link indexing</li> </ul>	<ul style="list-style-type: none"> <li>• SMS/Text</li> <li>• Mobile</li> <li>• Desktop</li> <li>• Web</li> <li>• Email</li> </ul>
 <a href="http://www.edmodo.com">http://www.edmodo.com</a>	Classroom  (invited students only)	<ul style="list-style-type: none"> <li>• Educator network</li> <li>• Closed network for students</li> <li>• Microclassroom (Grades, Calendar, Assignments)</li> <li>• Private &amp; Public Feed</li> <li>• Allows embedding and file sharing</li> </ul>	<ul style="list-style-type: none"> <li>• SMS/Text</li> <li>• Mobile</li> <li>• Web</li> <li>• Email</li> </ul>

# More ideas & resources

## Annotated bookmarks

- Safety & Security citations

<http://delicious.com/hollyrae/twittering+education+symposium>

- Other microblogging in education resources

<http://delicious.com/hollyrae/microblogging+education>

## More eLearning with Emerging Technologies for Educators

<http://webinars.nmsu.edu> and <http://reta.nmsu.edu>

## Related presentations

- Twitter in Education: Considerations and Possibilities

<http://www.slideshare.net/hollyrae/twitter-in-education-considerations-possibilities>

- Considerations for K12 Safety and Security on Twitter

<http://www.slideshare.net/hollyrae/considerations-for-k12-safety-security-on-twitter-1882904?src=embed>