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Microblogging in Education

Edmodo, Twitter and Yammer

Holly Rae Bemis-Schurtz & Cynthia Medina

Sharestorm

What is Microblogging?

Created with
http://wordle.net

A few popular networks

Which have you used or heard of?

Created with
http://wordle.net

Objectives

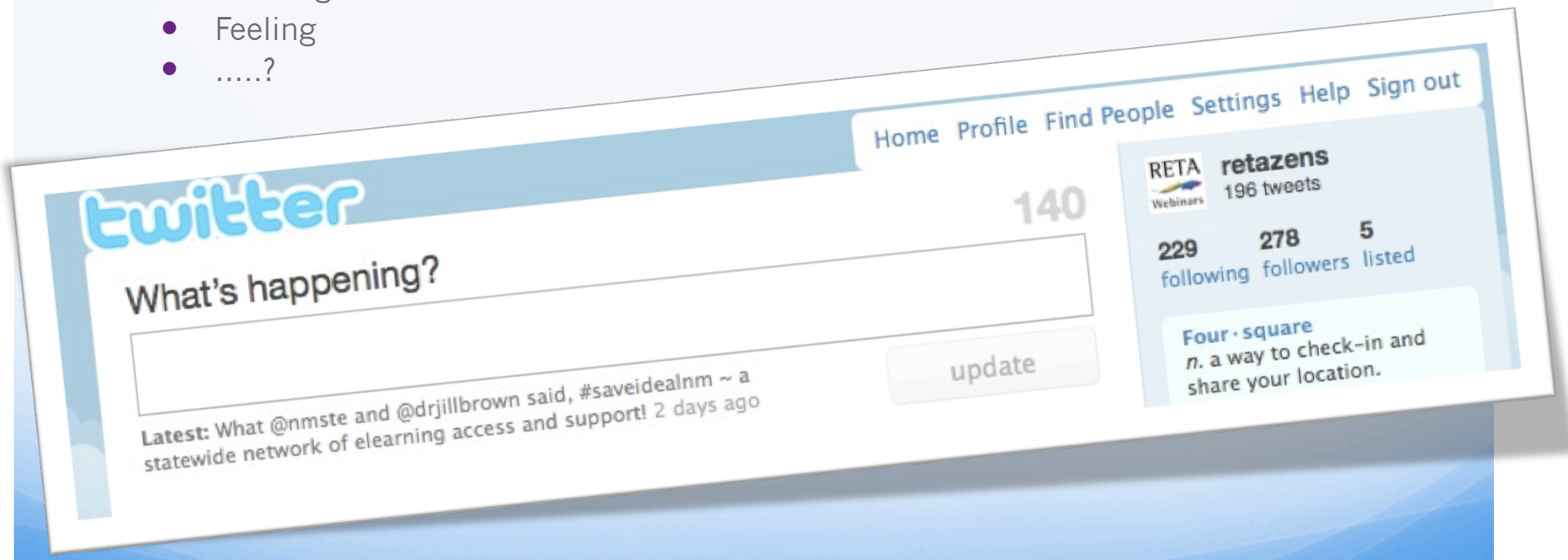
- Demystify the lingo
- Uses for personal learning network
- Compare the tools
  - Explore Twitter, Yammer and Edmodo
- Consider educational uses at various levels
  - Elem, Secondary & Higher Ed

Post test: Can you understand a Twitter cartoon?

Share status updates

What are you

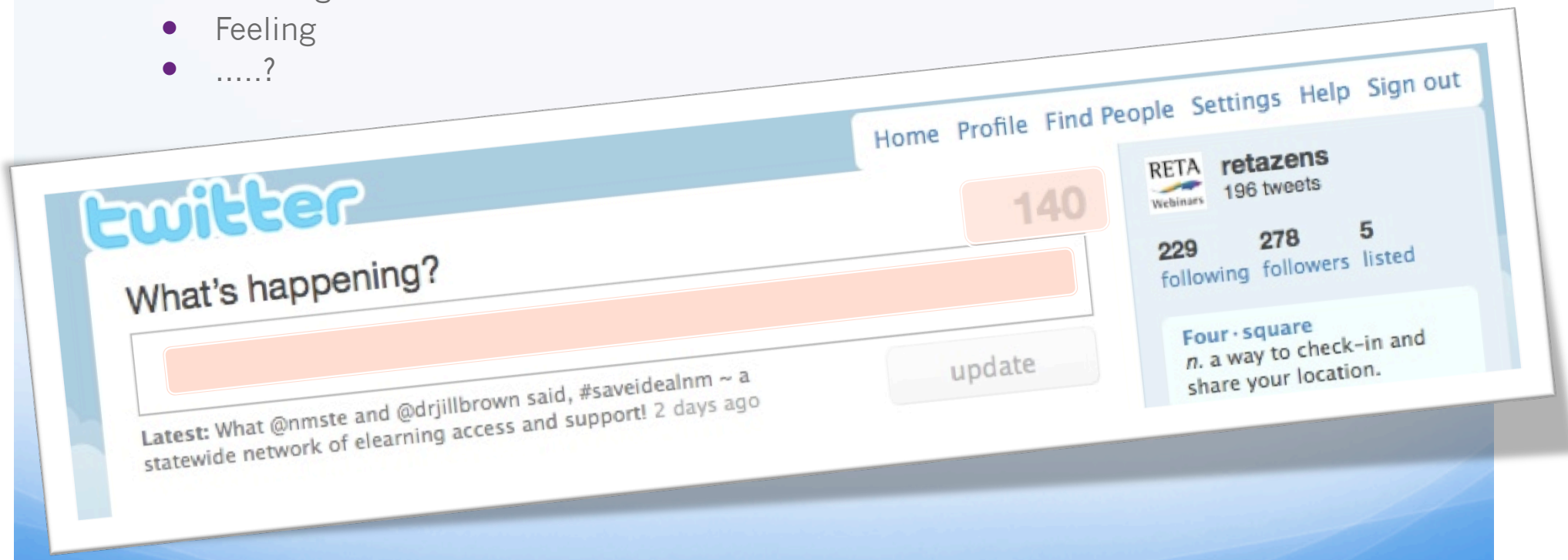
- Doing
- Learning
- Reading
- Feeling
- .....?



Share status updates

What are you

- Doing
- Learning
- Reading
- Feeling
- .....?



Anatomy of a Tweet

Follow others

Whose updates do you want to receive?

- Peers
- Influencers
- Valuable Sources

Following Suggestions

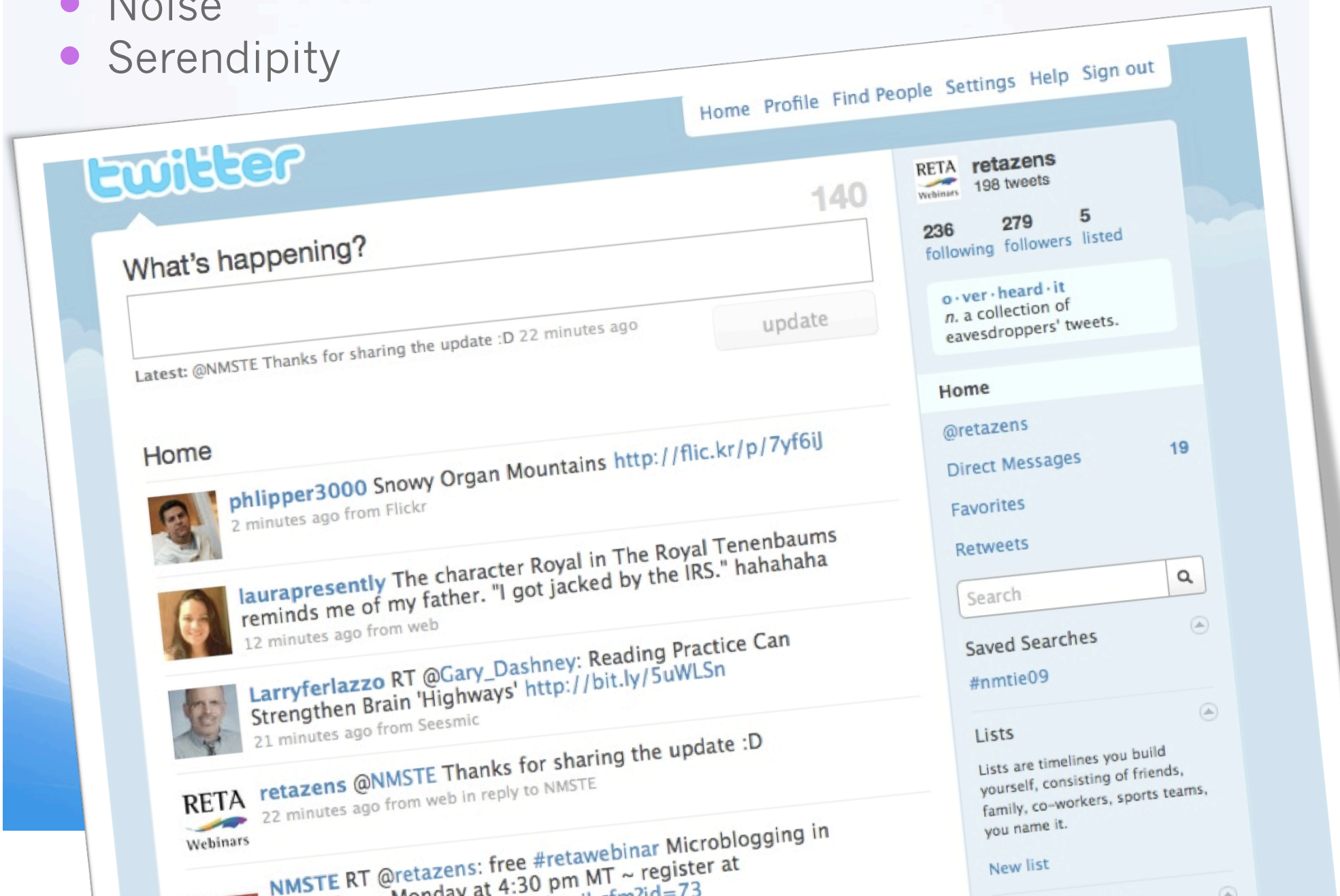
From HUB SPOT http://blog.hubspot.com/Portals/249/images/twitter-follow-back-final.jpg

twitter
Home Profile Find People Settings Help Sign out
isteconnects
Follow
Lists
RT @NMHS_Principal: 14 Technologies Educators Should Watch in 2010 (THE Journal) http://bit.ly/8dowl3 #edtech
about 10 hours ago from TweetDeck
GuyKawasaki First tweet sent from space http://om.ly/eVGy
7:39 PM Jan 23rd from otweet
Retweeted by isteconnects and 25 others
Happy National Handwriting Day! http://bit.ly/5pdWqT
9:24 PM Jan 23rd from web
garystager Jeff Piontek is the ISTE "crowd-sourced" keynote speaker for 2010
1:51 PM Jan 21st from web
Name isteconnects
Web http://www.isteco...
2,087 following
3,025 followers
174 listed
Tweets 1,548
Favorites
Lists
@isteconnects/social-media
View all
Actions
block isteconnects
report for spam
Following
View all...

twitter
Home Profile Find People Settings Help Sign out
Intellagirl
Lists
Follow
Well, I'd like to upgrade my Prezi account to an Ed account but it won't let me bc I'm already using my .edu email address. confused
about 6 hours ago from TweetDeck
Jets coach = tantrum
about 7 hours ago from TweetDeck
@tdetrich this series of blog entries is the best http://bit.ly/1f3HQ
about 7 hours ago from TweetDeck in reply to tdetrich
@xirclebox what's on it?!
about 8 hours ago from TweetDeck in reply to xirclebox
Wishing I'd thought ahead and had football snack. Time to
Name Intellagirl
Location 39.164512,-86.508383
Web http://www.intell...
Bio Emerging technologies researcher in higher ed and executive ed.
1,067 following
3,062 followers
205 listed
Tweets 10,114
Favorites
Actions
block Intellagirl
report for spam
Following
View all...

Experience the stream

- Signal
- Noise
- Serendipity



twitter
Home Profile Find People Settings Help Sign out
140
What's happening?
update
Latest: @NMSTE Thanks for sharing the update :D 22 minutes ago
Home
phlipper3000 Snowy Organ Mountains http://flic.kr/p/7yf6iJ
2 minutes ago from Flickr
laurapresently The character Royal in The Royal Tenenbaums reminds me of my father. "I got jacked by the IRS." hahahaha
12 minutes ago from web
Larryferlazzo RT @Gary_Dashney: Reading Practice Can Strengthen Brain 'Highways' http://bit.ly/5uWLSn
21 minutes ago from Seesmic
retazens @NMSTE Thanks for sharing the update :D
22 minutes ago from web in reply to NMSTE
NMSTE RT @retazens: free #retawebinar Microblogging in Education ~ Monday at 4:30 pm MT ~ register at http://webinars.nmsu.edu/detail.cfm?id=73
23 minutes ago from TwitterRide in reply to retazens
wfryer New blog post: Offline, mobile-friendly webpages on
RETA Webinars
retazens
198 tweets
236 following
279 followers
5 listed
o·ver·heard·it
n. a collection of eavesdroppers' tweets.
Home
@retazens
Direct Messages 19
Favorites
Retweets
Search
Saved Searches
#nmtie09
Lists
Lists are timelines you build yourself, consisting of friends, family, co-workers, sports teams, you name it.
New list
Trending Topics

Touchpoints

mobile

text

web

desktop

Meaning in the stream

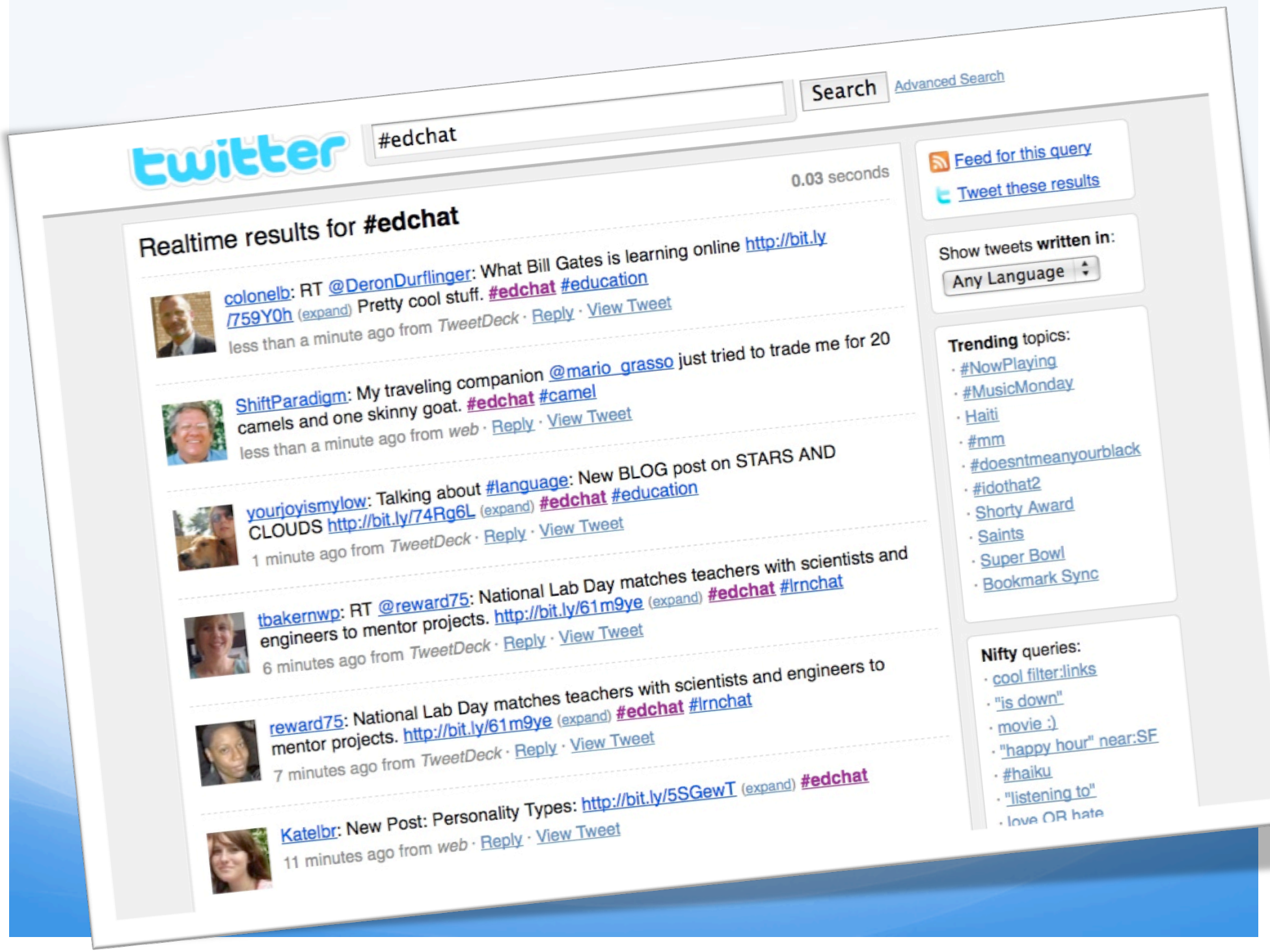
- @username = ‘at reply’

Meaning in the stream

- RT= retweet

Meaning in the stream

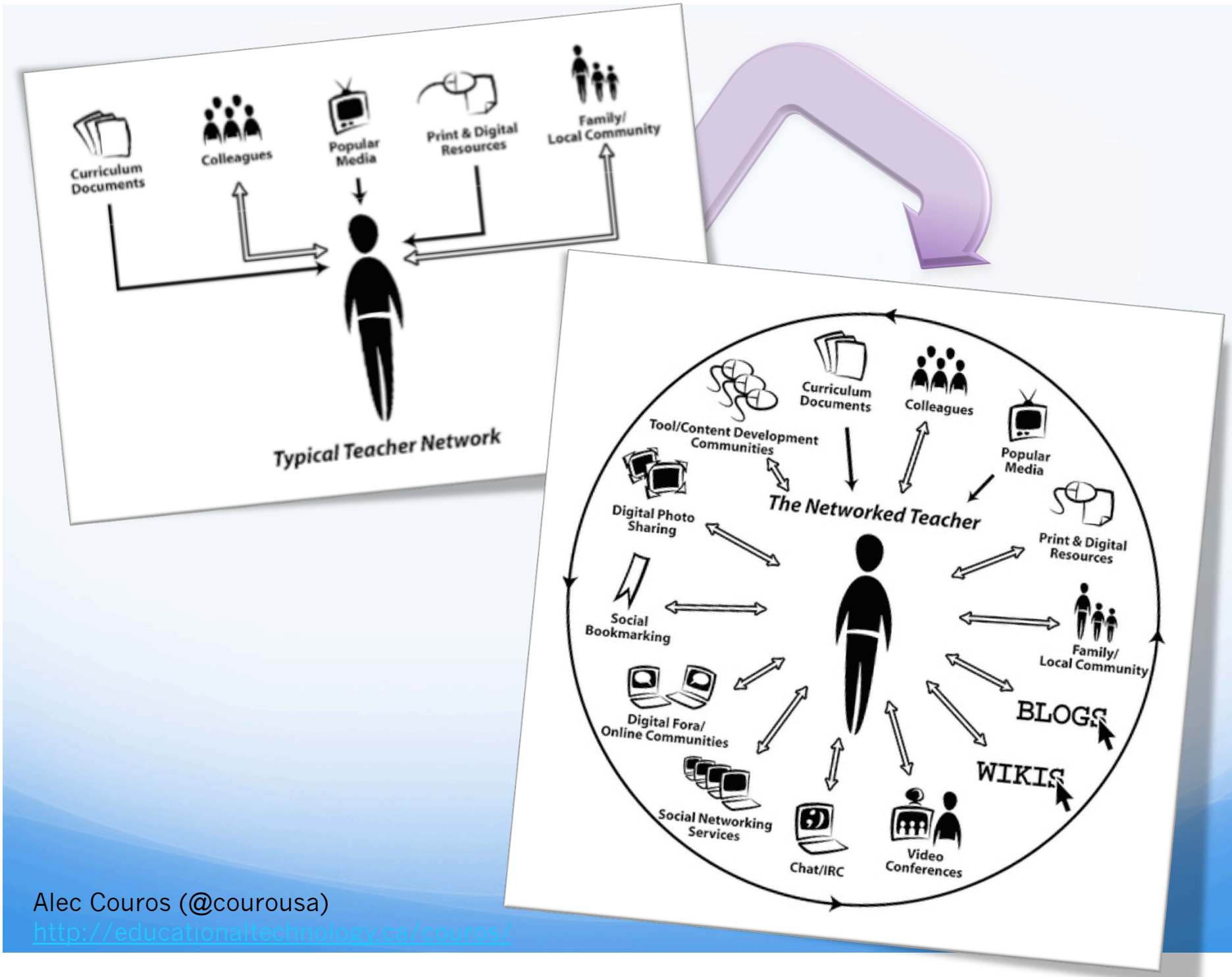
- #hashtags = tags, keywords


twitter
#edchat
Search
Advanced Search
Realtime results for #edchat
0.03 seconds
colonelb: RT @DeronDurflinger: What Bill Gates is learning online http://bit.ly/759Y0h (expand) Pretty cool stuff. #edchat #education
less than a minute ago from TweetDeck · Reply · View Tweet
ShiftParadigm: My traveling companion @mario_grasso just tried to trade me for 20 camels and one skinny goat. #edchat #camel
less than a minute ago from web · Reply · View Tweet
yourjoyismylow: Talking about #language: New BLOG post on STARS AND CLOUDS http://bit.ly/74Rg6L (expand) #edchat #education
1 minute ago from TweetDeck · Reply · View Tweet
tbakernwp: RT @reward75: National Lab Day matches teachers with scientists and engineers to mentor projects. http://bit.ly/61m9ye (expand) #edchat #lrnchat
6 minutes ago from TweetDeck · Reply · View Tweet
reward75: National Lab Day matches teachers with scientists and engineers to mentor projects. http://bit.ly/61m9ye (expand) #edchat #lrnchat
7 minutes ago from TweetDeck · Reply · View Tweet
Katelbr: New Post: Personality Types: http://bit.ly/5SGewT (expand) #edchat
11 minutes ago from web · Reply · View Tweet
Feed for this query
Tweet these results
Show tweets written in:
Any Language
Trending topics:
· #NowPlaying
· #MusicMonday
· Haiti
· #mm
· #doesntmeanyourblack
· #idothat2
· Shorty Award
· Saints
· Super Bowl
· Bookmark Sync
Nifty queries:
· cool filter:links
· "is down"
· movie :)
· "happy hour" near:SF
· #haiku
· "listening to"

Let's do it

@replies
#hashtags
RT

What's happening?



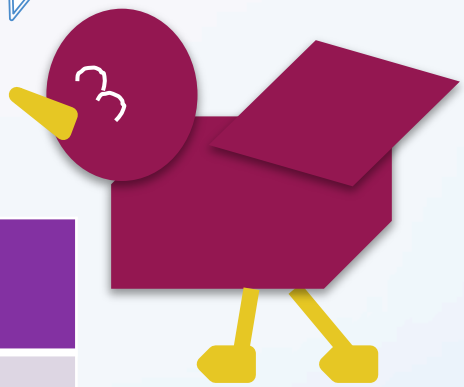
Alec Couros (@courousa)
http://educationaltechnology.ca/couros/

Immerse in the network

- Create account
- Adjust your settings
- **Engage!**
  - Follow
  - Share
  - Listen
  - Respond
  - Converse
  - **Repeat**

- Follow influential people
- Crowdsourcing
- Instant messaging
- Conference backchannel
- Communicate via text during web downtime
- Track breaking news
- Serendipitous and/or instant collaboration
- Locate sources
- Lend or receive support

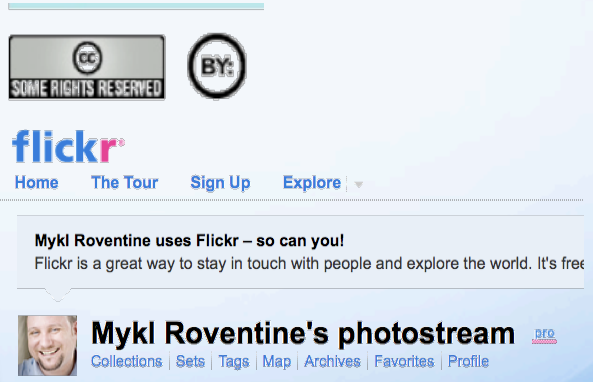
How could someone use Twitter as a Personal Learning Tool?



Personal Learning Suggestions

http://delicious.com/hollyrae/microblogging+education

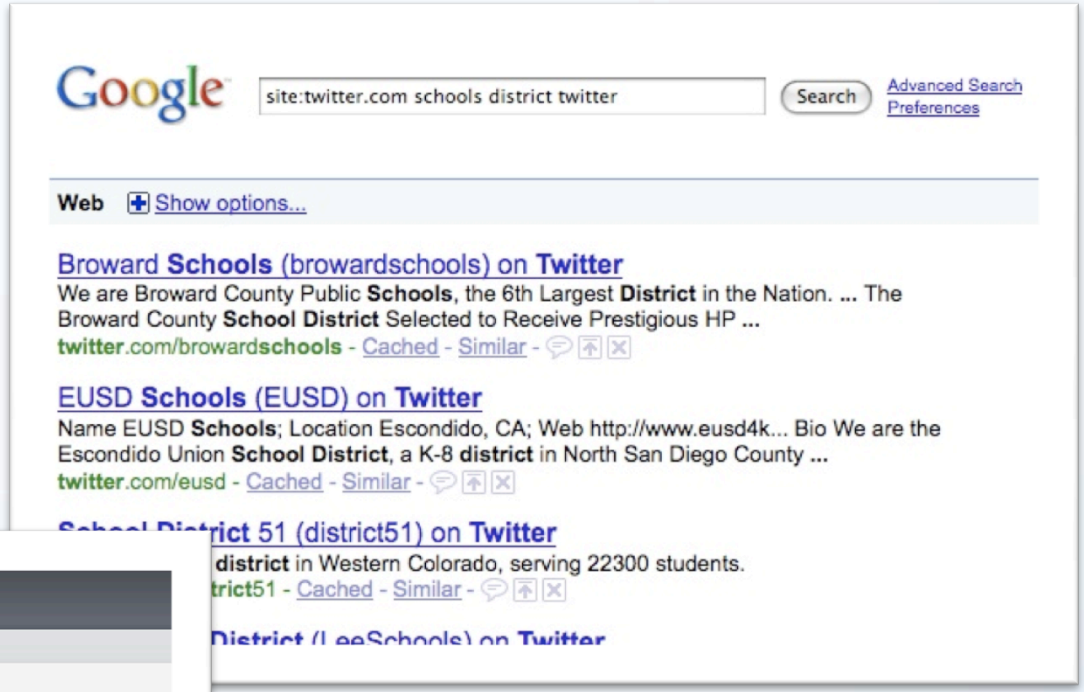
Educational Paradise?

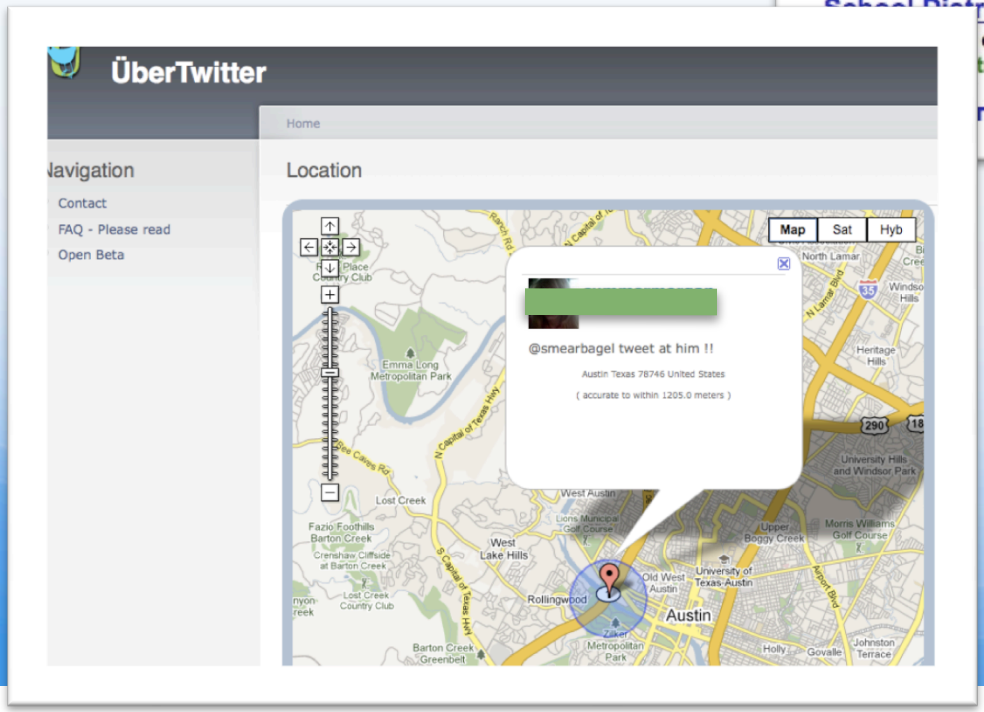


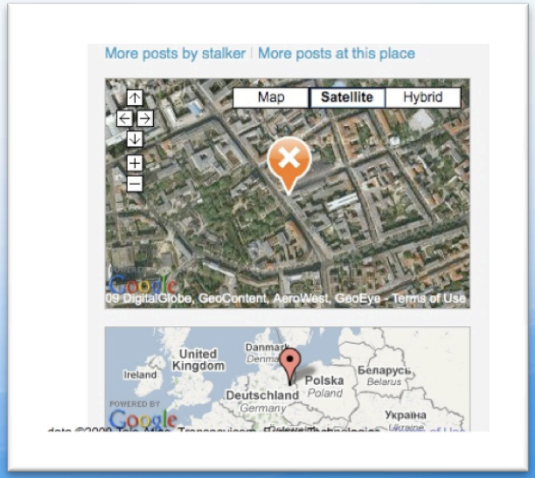
http://www.flickr.com/photos/myklroventine/2537309848/

Considerations about Twitter itself

- API Vulnerabilities
- Google Results
- Location Awareness







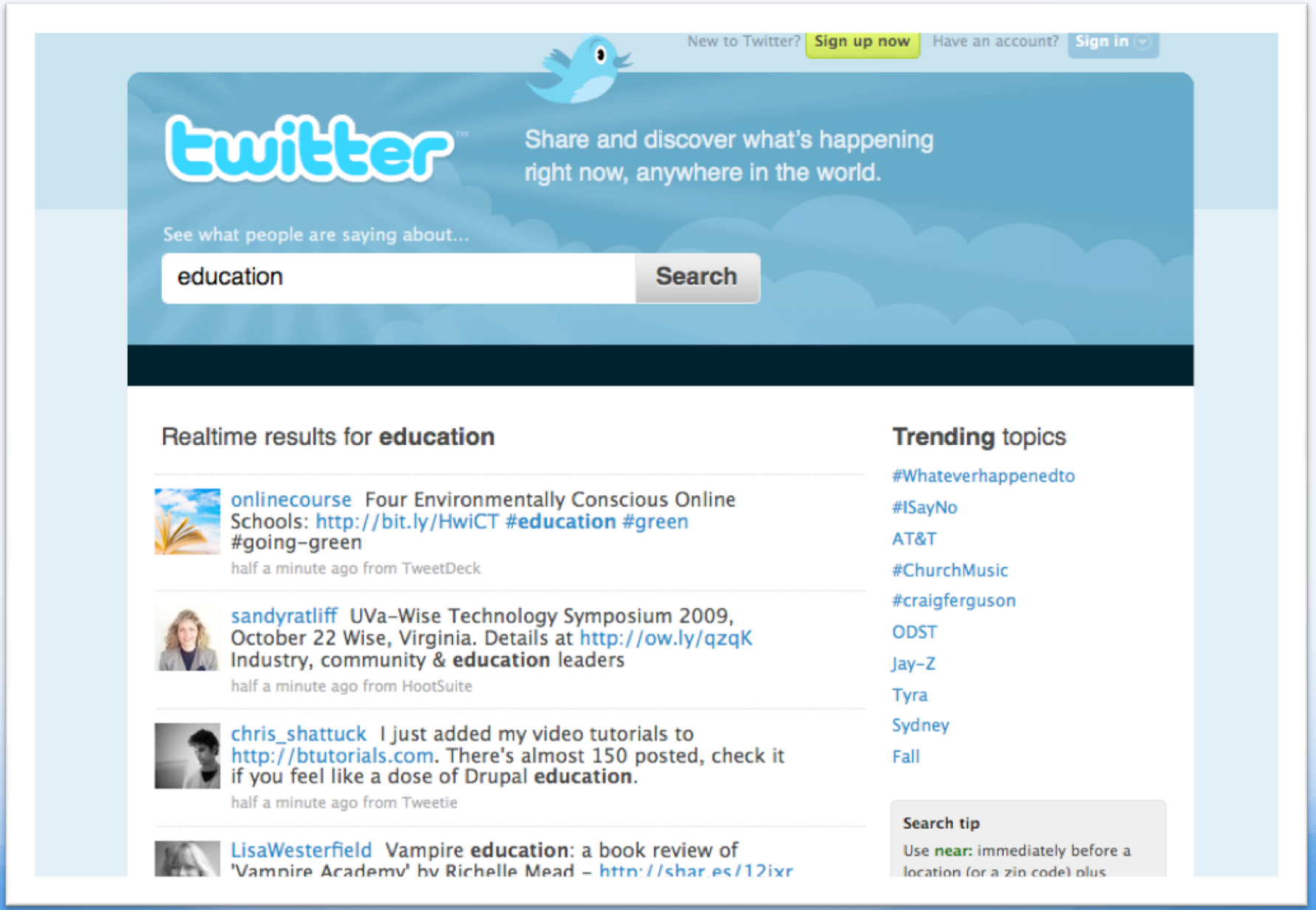
Responsible Use Considerations

- How will students access/use Twitter?
- Who provides support?
- What else will students do with this?
- What policies are in place?
  - Cyberbulling committee, anonymous reporting
  - Responsible use agreement
  - Parental consent, student assent
- How will account(s) be administered?
  - Blocking, following, privacy

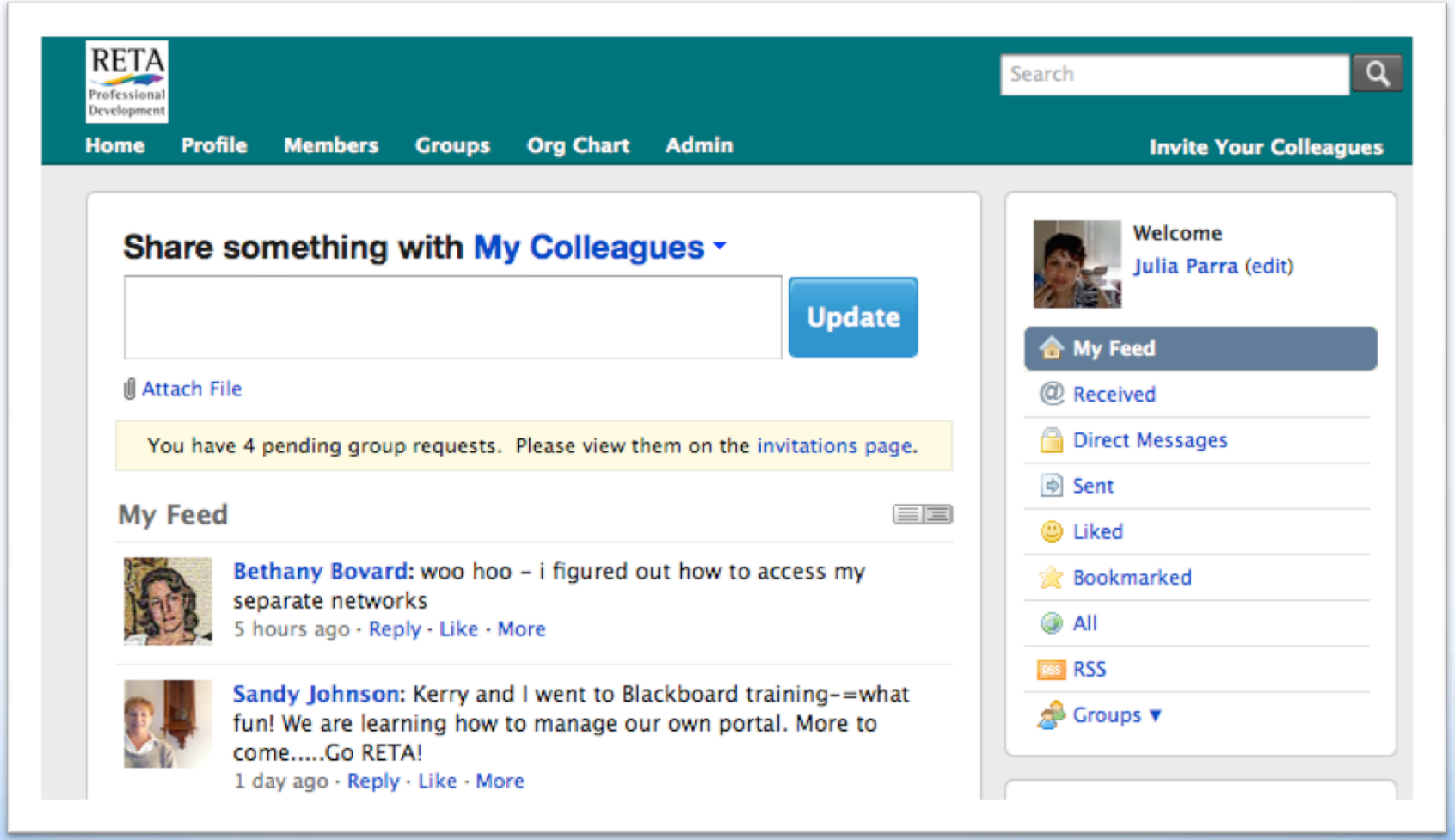
A few to compare

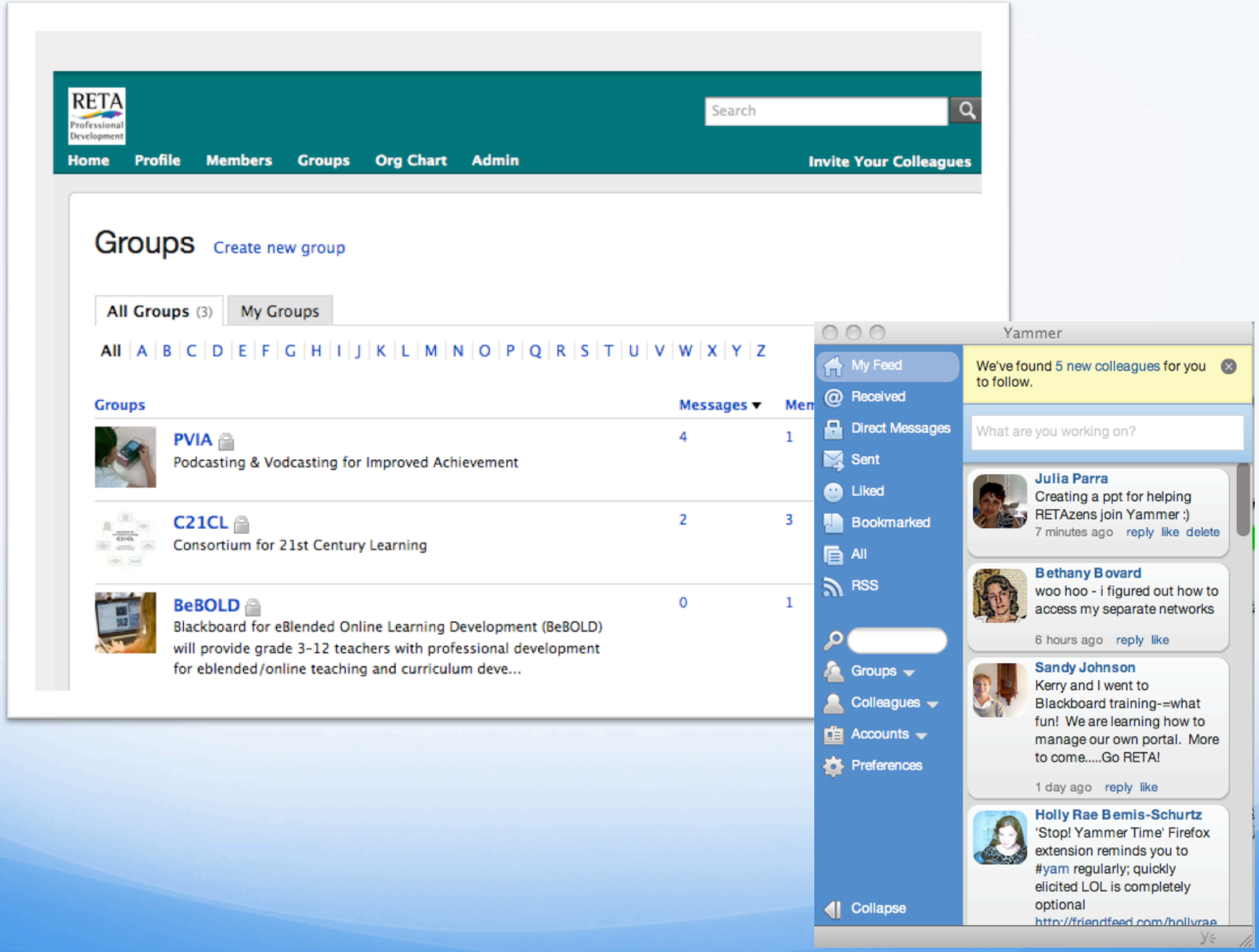
Microblogging Tool	Scope of Network	Notable Features	Touchpoints
twitter http://www.twitter.com	Global	•Integration •User lists •Sizeable educator presence •Private account option	•SMS/Text •Mobile •Desktop •Web •API
yammer http://www.yammer.com	Organizational (ie: shared email domain)	•Closed network •Built in groups •File sharing •Link indexing	•SMS/Text •Mobile •Desktop •Web •Email
edmodo http://www.edmodo.com	Classroom (invited students only)	•Educator network •Closed network for students •Microclassroom (Grades, Calendar, Assignments) •Private & Public Feed •Allows embedding and file sharing	•SMS/Text •Mobile •Web •Email

Have an account? Sign in
twitter
Share and discover what's happening right now, anywhere in the world.
See what people are saying about...
Search
Join the conversation
Sign up now
POPULAR TOPICS BY THE MINUTE, DAY, AND WEEK
Haiti Glee Happy Australia Day Justin Bieber #nowplaying #musicmonday #mm
Haiti RIP Johnny Depp Justin Bieber pregnancy pact Vikings Jets Shorty Award Betty White Stoke
Haiti Shorty Award Justin Bieber Jersey Shore Hope for Haiti Now Massachusetts Dear Internet Scott Brown MLK
© 2009 Twitter About Us Contact Blog Status Goodies API Business Help Jobs Terms Privacy Language: English


New to Twitter? Sign up now Have an account? Sign in
twitter
Share and discover what's happening right now, anywhere in the world.
See what people are saying about...
education
Search
Realtime results for education
onlinecourse Four Environmentally Conscious Online Schools: http://bit.ly/HwiCT #education #green #going-green
half a minute ago from TweetDeck
sandyratliff UVa-Wise Technology Symposium 2009, October 22 Wise, Virginia. Details at http://ow.ly/qzqK Industry, community & education leaders
half a minute ago from HootSuite
chris_shattuck I just added my video tutorials to http://btutorials.com. There's almost 150 posted, check it if you feel like a dose of Drupal education.
half a minute ago from Tweetie
LisaWesterfield Vampire education: a book review of
Trending topics
#Whateverhappenedto
#ISayNo
AT&T
#ChurchMusic
#craigferguson
ODST
Jay-Z
Tyra
Sydney
Fall
Search tip
Use near: immediately before a

yammer
Product
Customers
Buzz
Log In
Connect and share with the people
in your company or organization
Enter your work email
Join
Networks are private: a valid company email is required to join.
Your Corp
What are you working on?
Update
Phil Spitzer (phil@yammer-inc.com) has been #added to the YourCorp network by @rahul.
2 months ago - Reply - Like - More
Keith McCarty in reply to Ashiya Mosier: @ashiya I agree! Yammer has also helped crowdsource my marketing efforts.
3 months ago - Reply - Like - More
Ashiya Mosier: Yammer has greatly improved our cross departmental communication while reducing the amount of
Used at over 50,000 businesses worldwide:
Adobe
AMD
FOX INTERNATIONAL CHANNELS
HILL & KNOWLTON
ipc
Nationwide
Starcom MediaVest GROUP
SUNGARD
Yammer © 2010
Switch to mobile version
About
Pricing
Applications
API
Terms
Privacy
Blog
Forum
Help


RETA
Professional Development
Search
Home
Profile
Members
Groups
Org Chart
Admin
Invite Your Colleagues
Share something with My Colleagues
Update
Attach File
You have 4 pending group requests. Please view them on the invitations page.
My Feed
Bethany Bovard: woo hoo - i figured out how to access my separate networks
5 hours ago · Reply · Like · More
Sandy Johnson: Kerry and I went to Blackboard training-=what fun! We are learning how to manage our own portal. More to come.....Go RETA!
1 day ago · Reply · Like · More
Welcome
Julia Parra (edit)
My Feed
Received
Direct Messages
Sent
Liked
Bookmarked
All
RSS
Groups


RETA
Professional Development
Search
Home
Profile
Members
Groups
Org Chart
Admin
Invite Your Colleagues
Groups
Create new group
All Groups (3)
My Groups
All A B C D E F G H I J K L M N O P Q R S T U V W X Y Z
Groups
Messages
PVIA
Podcasting & Vodcasting for Improved Achievement
4
1
C21CL
Consortium for 21st Century Learning
2
3
BeBOLD
Blackboard for eBlended Online Learning Development (BeBOLD) will provide grade 3-12 teachers with professional development for eblended/online teaching and curriculum deve...
0
1
Yammer
My Feed
Received
Direct Messages
Sent
Liked
Bookmarked
All
RSS
Groups
Colleagues
Accounts
Preferences
Collapse
We've found 5 new colleagues for you to follow.
What are you working on?
Julia Parra
Creating a ppt for helping RETAzens join Yammer :)
7 minutes ago reply like delete
Bethany Bovard
woo hoo - i figured out how to access my separate networks
6 hours ago reply like
Sandy Johnson
Kerry and I went to Blackboard training-=what fun! We are learning how to manage our own portal. More to come.....Go RETA!
1 day ago reply like
Holly Rae Bemis-Schurtz
'Stop! Yammer Time' Firefox extension reminds you to #yam regularly; quickly elicited LOL is completely optional

[RETAzens] Your Yammer activity for Monday, January 25

Reply Reply All Forward Junk Print Delete To Do Categories Projects Links

From: Yammer <yammer@yammer.com>
Reply-To: noreply@yammer.com
Date: Monday, January 25, 2010 9:18 AM
To: Holly Rae Bemis-Schurtz <hollyrae@nmsu.edu>
Subject: [RETAzens] Your Yammer activity for Monday, January 25

The RETAzens Network

Holly Rae Bemis-Schurtz, [redacted] and 6 others added messages to the RETAzens network. Here are the latest 3 updates:

Holly Rae Bemis-Schurtz: Wow! Yammer has been very active. How exciting! I just dipped into the registration data for today's #retawebinar and I noticed many of you will be there. Just a reminder and the information in case you need it. Edmodo, Twitter and Yammer: Microblogging in Education Monday January 25, 2010 4:30 PM (Mountain time) To access this event, you will sign in as a guest at the URL: http://nmsu.na5.acrobat.com/microblogineduc/ Plan to join us 15-20 minutes prior to the start time to configure your computer. To participate speakers are required. A simple computer microphone and/or headset is ideal for complete interaction. A webcam is optional. If you have never used Adobe Acrobat Connect Professional, please test your connection at: Adobe Acrobat Pro Support Center. <https://admin.acrobat.com/common/help/en/support/meeting_test.htm>; If you have questions or need tech assistance, please contact Cissy Lujan-Pincomb, Miley Grandjean, or Cynthia Medina at webinars@nmsu.edu or call 575. 646.6143. For more event info, please visit http://webinars.nmsu.edu/detail.cfm?id=73
08:39 AM - reply

[redacted] reply to Holly Rae Bemis-Schurtz: Looking forward to today's webinar! :) 08:47 AM - reply

[redacted] has worked on their softchalk today?

I haven't yet! Finishing up lesson plans, but my goal is to work on BeBold everyday even if its just

my goal too. I am going to try to at least log in for a few minutes every day 04:58 PM - reply

rked on it today. 06:44 PM - reply

would really be beneficial for my team. Thanks!

View all messages on Yammer.com »

BeBOLD

Sandra Johnson added messages to the BeBOLD Group. Here are the latest 2 updates:

Sandra Johnson: Let me try that again-my hashtag didnt' take! #blackboardtips check out this site for great ideas on using Blackboard http://www.ats.neu.edu/bbblog/
04:11 PM - reply

Sandra Johnson: #blackboardtips Check out this blog-full of ideas for blackboard users! http://www.ats.neu.edu/bbblog/
04:09 PM - reply

View all messages on Yammer.com »

Schedule "Send & Receive All" will run in less than a minute

Educational Activities

- Gathering data
- Creative story theme
- Polls
- Word literacy
- Communicating with experts
- Online scavenger hunts
- Fact share
- Research repository
- Informal assessment
- Online debates
- Geo Hunt
- Current Events

From **@drwetzel**
http://teachingtechnology.suite101.com/article.cfm/12_expert_twitter_tips_for_the_classroom
Shared by **@joshmsilver**

"The use of twitter for improving student learning also requires movement beyond just collaborating with other teachers, pedagogical self-reflection, and professional development activities. It is essential to involve students in social network activities focused on research, data gathering, communicating with experts, examining other points of view, and dialogue within all curriculum areas using online resources."

~ David R. Wetzel

From **@drwetzel**
http://teachingtechnology.suite101.com/article.cfm/12_expert_twitter_tips_for_the_classroom
Shared by **@joshmsilver**

A few more ideas for Secondary Education

- Collaborative writing
- Collaborative research
- Real time reflections
- Communicate with subject matter experts
- Crowdsourcing
- Follow or research live events
- Providing ‘lifeline’ assistance/support
- Opt in text notifications
- Easy web page updates

http://delicious.com/hollyrae/microblogging+education

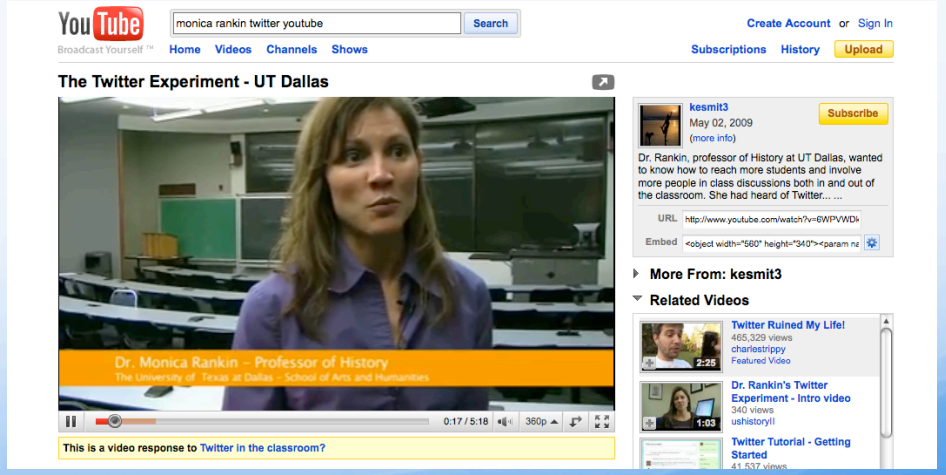
http://nmtiepresentation.pbworks.com

Higher Education

- In-course backchannel
- Student support
- Listening for feedback
- Research, collaborative space

Recommended resource

http://www.youtube.com/watch?v=6WPVWDkF7U8



News and Updates

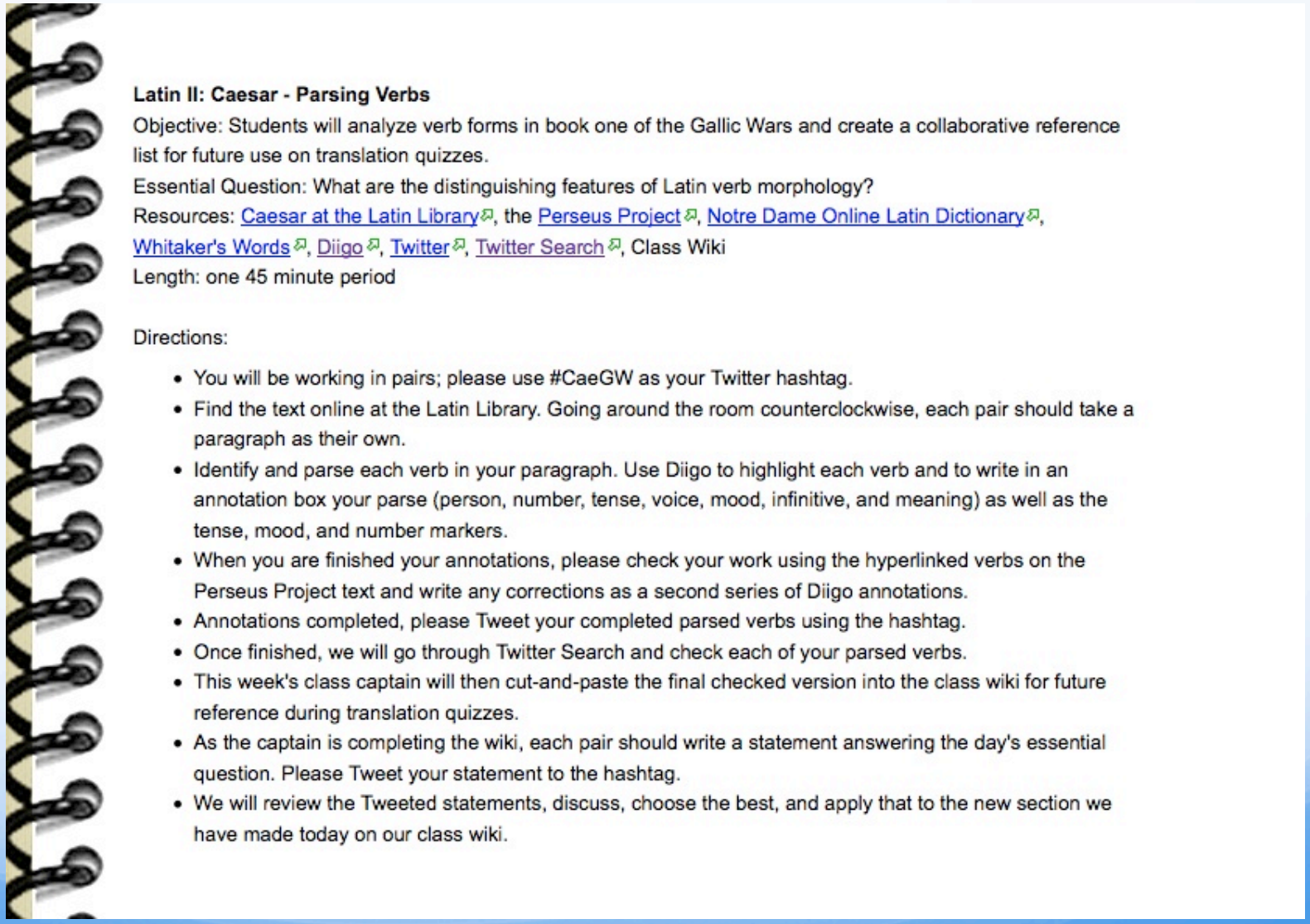
Attendance? Really?

Possible Backchannel?

S1: wht's 4 lunch? I'm staving!
S2: NFW I'm readg that @#$ Chapter 7. Hes got 2 B Sh*ttin' me!
S3: "History is writn by th winners?" DUH!
S4: I get out of her class 5th period, dude! S*cks 2 B U!
S4: @S1 its only 9:30 dude! U cnt B hungry alrdy U pig!
S2: Any1 know if any of ths @#$% in Ch 7 will B on the test?
S1: @S3 No duh! Who ELSE wld write it. Hes so lame!

From *Twitter with Students?* @jgates513

Collaborative Research



Latin II: Caesar - Parsing Verbs

Objective: Students will analyze verb forms in book one of the Gallic Wars and create a collaborative reference list for future use on translation quizzes.

Essential Question: What are the distinguishing features of Latin verb morphology?

Resources: Caesar at the Latin Library, the Perseus Project, Notre Dame Online Latin Dictionary, Whitaker's Words, Diigo, Twitter, Twitter Search, Class Wiki

Length: one 45 minute period

Directions:

- You will be working in pairs; please use #CaeGW as your Twitter hashtag.
- Find the text online at the Latin Library. Going around the room counterclockwise, each pair should take a paragraph as their own.
- Identify and parse each verb in your paragraph. Use Diigo to highlight each verb and to write in an annotation box your parse (person, number, tense, voice, mood, infinitive, and meaning) as well as the tense, mood, and number markers.
- When you are finished your annotations, please check your work using the hyperlinked verbs on the Perseus Project text and write any corrections as a second series of Diigo annotations.
- Annotations completed, please Tweet your completed parsed verbs using the hashtag.
- Once finished, we will go through Twitter Search and check each of your parsed verbs.
- This week's class captain will then cut-and-paste the final checked version into the class wiki for future reference during translation quizzes.
- As the captain is completing the wiki, each pair should write a statement answering the day's essential question. Please Tweet your statement to the hashtag.
- We will review the Tweeted statements, discuss, choose the best, and apply that to the new section we have made today on our class wiki.

http://socialtechineducation.wikispaces.com/ from @teachpaperless

Collaborative Assessment

- Students have access to texts and translation tools
- Allowed to use Twitter to ask questions and offer help
- Instructor can listen and contribute if assistance is needed
- Each student translates a different part of the passage
- One score to entire class as long as equal contributions to the hashtag
- Students shared resources and translations by linking to blogs
- All discussion had to take place on Twitter.

http://teachpaperless.blogspot.com from @teachpaperless

School Presence

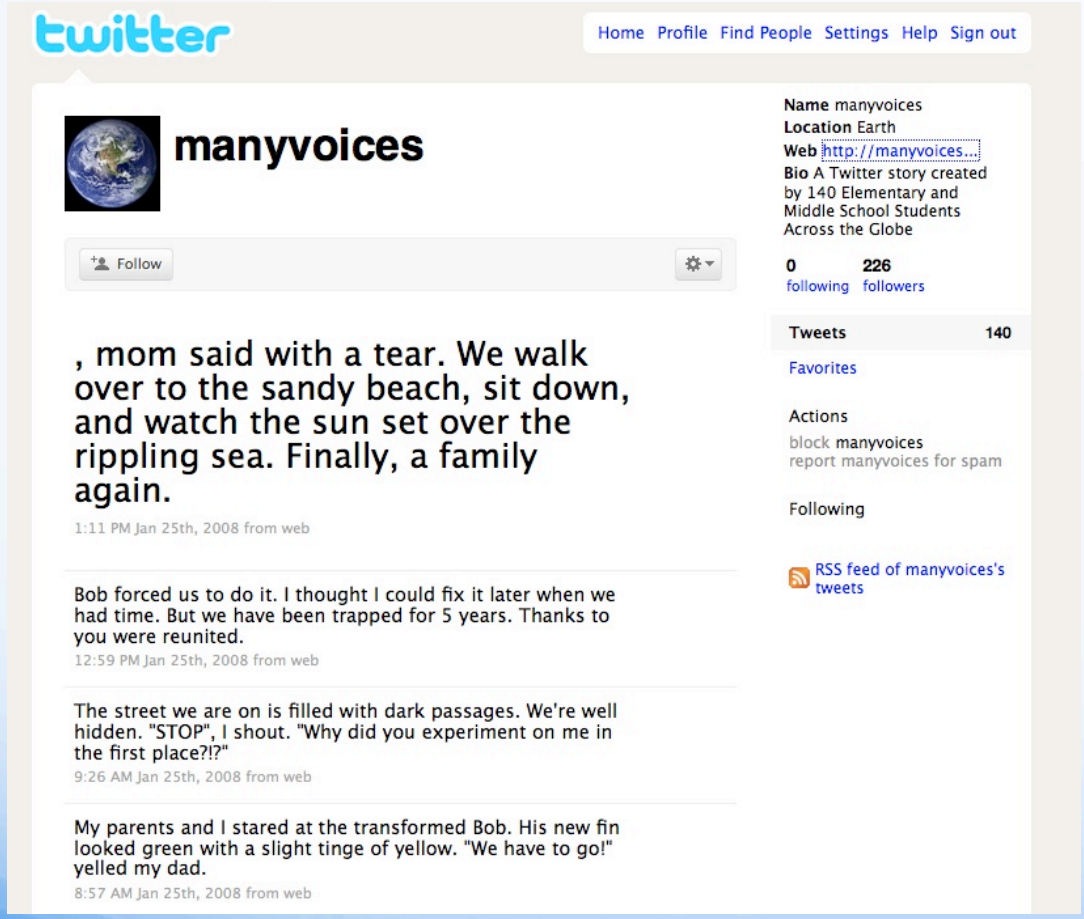
Be aware of information posted which is best kept private

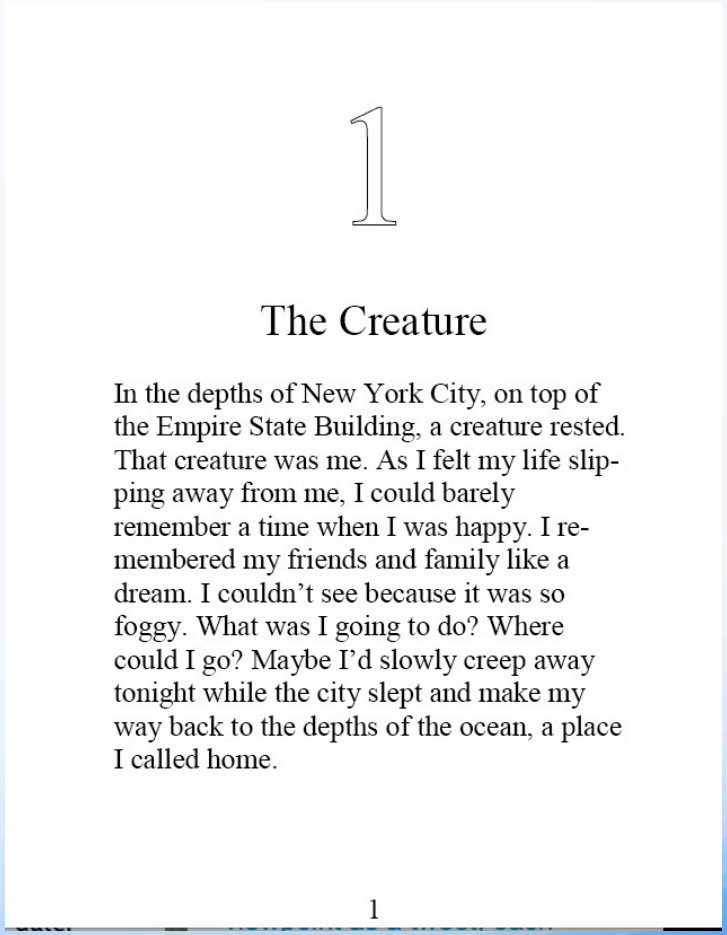
- room numbers
- names/ photos
- details)

Classroom Presence Possibilities

- Opt in network for parents and family members
- Send reminders about homework or announcements
- Microblog of classroom events

Collaborative Writing





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The Creature

In the depths of New York City, on top of the Empire State Building, a creature rested. That creature was me. As I felt my life slipping away from me, I could barely remember a time when I was happy. I remembered my friends and family like a dream. I couldn't see because it was so foggy. What was I going to do? Where could I go? Maybe I'd slowly creep away tonight while the city slept and make my way back to the depths of the ocean, a place I called home.

A few to compare

Microblogging Tool	Scope of Network	Notable Features	Touchpoints
twitter http://www.twitter.com	Global	•Integration •User lists •Sizeable educator presence •Private account option	•SMS/Text •Mobile •Desktop •Web •API
yammer http://www.yammer.com	Organizational (ie: shared email domain)	•Closed network •Built in groups •File sharing •Link indexing	•SMS/Text •Mobile •Desktop •Web •Email
edmodo http://www.edmodo.com	Classroom (invited students only)	•Educator network •Closed network for students •Microclassroom (Grades, Calendar, Assignments) •Private & Public Feed •Allows embedding and file sharing	•SMS/Text •Mobile •Web •Email

More ideas & resources

Annotated bookmarks

- Safety & Security citations
  http://delicious.com/hollyrae/twittering+education+symposium

- Other microblogging in education resources
  http://delicious.com/hollyrae/microblogging+education

More eLearning with Emerging Technologies for Educators

http://webinars.nmsu.edu and http://reta.nmsu.edu

Related presentations

- Twitter in Education: Considerations and Possibiities
  http://www.slideshare.net/hollyrae/twitter-in-education-considerations-possibilities

- Considerations for K12 Safety and Security on Twitter
  http://www.slideshare.net/hollyrae/considerations-for-k12-safety-security-on-twitter-1882904?src=embed